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EUROPA INTERNATIONAL ROUNDTABLE FESTIVALS LUXEMBOURG 2018

AGENDA	
FRIDAY, 23.02.18	
Morning Early Afternoon	Arrival members Europa International Pick up at the airport / train station Check In Hotel Melia Kirchberg
11.45 12.00 pm 16.00 pm	Pick up Hotel Melia (lobby) + Transfer to City Center Lunch + Free Time / Screening
Or 16.00 16.30 - 18.30	Pick up Hotel Melia (lobby) + Transfer to City Center 1 st Working Session @ Cercle CIté ¹
19.00 / 22.00 From 22.00	Dinner @ Brasserie Guillaume Mix&Match 'THE PARTY' with LARS/ALTA/ULPA/ACTORS.LU @ Casino-Headquarters ²
<u>SATURDAY, 24.02.18</u>	
9.00 9.30 – 12.00	Pick up at Hotel Melia + Transfer to Cercle Cité 2nd Working Session @ Cercle Cité
12.00- 14.00 14.30 - 17.00	Lunch @ House 17 (Official festival walking lunch) 3rd Working Session @ Cercle Cité
17.30 19.30	Free Time / Screenings Dinner + Free Time / Transfer to the Hotel
SUNDAY, 25.02.18	
Morning/Afternoon	Free Time + End Pick-up at Hotel (lobby) and Transfers to Airport/Train Station
In your bag you will have accreditation, voutchers for the restaurants partners of the festival, and programme of the screenings (note that you can book the screenning online witj your badge).	

¹ Cercle Cité – 2 rue Genistre, Luxembourg

² Casino-Headquarters – 41 rue Notre Dame, Luxembourg

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PRESENTATION

Thanks to **Film Fund Luxembourg** and **Luxembourg City Film Festival**, Europa International, the European organization for sales agents, sets up its <u>"4th Roundtable on Festivals" from the 23 to the</u> 25 of February 2018, during the 8th Luxembourg City Film Festival.

The objective are to continue the discussion engaged during the previous editions and to create a closer working relationship between two main actors in the industry, the sales agents and the festivals, key players for the career of the films.

A film need a stamp to travel, and the festival are really important for the sales agents' business and international strategies. Festivals help to get films recognition providing stamp of differentiation and raising awareness.

The impact of film festivals on Independent films is undeniable. Films need festivals to emerge in an evermore-competitive world of content. And festivals also need the best films to please both their audience and film professionals.

The roundtable is made of 3 work sessions, acting as platform of exchange to discuss common standards and best practices to optimize the key relationship between sales companies and festivals. This year the main focus is on Cinando applet for Festival Entry Forms, a tool that we developed over the last years.

Worksession 1 : Discussion with festivals

- Introduction
- Discussion with festivals
- Conclusion

Jury members:

- . Mimi Plauché, directrice artistique du Festival International du Film de Chicago
- . Erfan Rashid, directeur des programmes arabes du Festival International du Film de Dubaï
- . Luke W. Moody, directeur de la programmation cinématographique du Sheffield Doc/Fest
- . Tòmas Baltazar, coordinateur de programmation de Doclisboa
- . Yaara Ozery, directrice de la programmation de Docaviv

Worksession 2 : Cinando applet for Festival Entry Forms

- State of play
- Work flow
- Future developments

Worksession 3 : Festivals services

- . EclairPlay
- . Cinando services

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PARTICIPANTS

Sales agents :

Autlook / Stephanie Fuchs Be For Films / Claire Battistoni Coccinelle / Elsiabetta Badolisani Doc & Film International / Theo Lionel Fandango Slae s/ Sophia Kurdoglu Fortissimo Films / Jan Yao Intramovies / Fabio Tucci Kinology / Gregoire Grasselin Les Films du Losange / Lise Zipci LevelK / Niklas Teng New Europe Film Sales / Ewa Bojanowska Paul Thiltges Distribution / Adrien Chef Soul Food / Tijana Visnjic Stray Dogs / Lison Hervé Summerside International / Nicola Tassoni TF1 Studio / Jennyfer Gautier TVCO / Geremia Biagotti Urban Distribution International / Arnaud Belangeon-Bouaziz Wide / Matthias Angoulvant Wild Bunch / Esther Devos

Others :

Cinando / Camille Rousselet EclairPlay / Barry Rebo EclairPlay / Ana Fernandez Luxembourg City Film Festival / Alexis Juncosa

CONTACT

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