

EYE ON FILMS

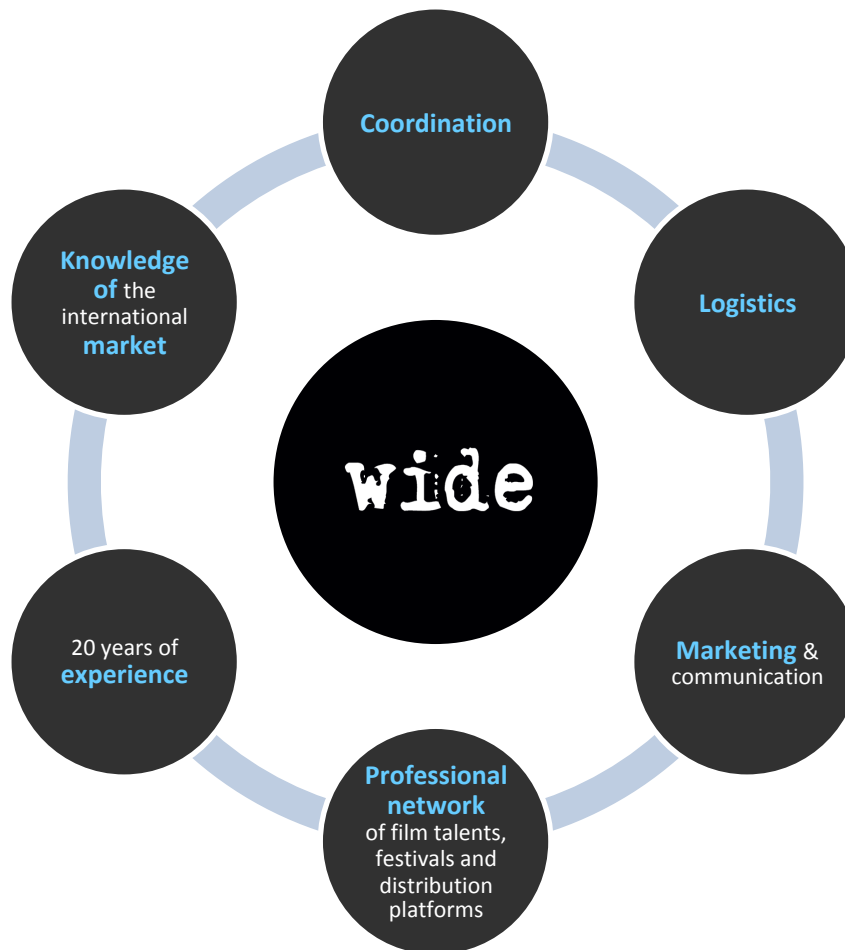
a **wide** label

A unique global network of film professionals

A label of first time directors and new talents

A guarantee of festival exposure and commercial exploitation
for 125 international titles among its catalogue in 2017 ↗ 10%


AT THE OF EYE ON FILMS



wide creates
synergies and provides
resources
for theatrical, festival
and digital releases

RESULTS 2017: NETWORK OF 152 PARTNERS

78 DISTRIBUTORS: 52 European, 26 non-European  6%
guaranteed of theatrical release
in 39 COUNTRIES

 6% **37 European, 16 non-European: 53 FESTIVALS**
guarantee of circulation & exposure
in 33 COUNTRIES

9 SALES AGENTS:

Amadeus Entertainment (UK) Autlook Film Sales (AT),
EastWest Distribution (AT), New Morning Films (FR),
The Open Reel (IT), Pluto Film (DE), Urban Distribution
International (FR), Wide House (FR) and Wide (FR)

 9% **12 VOD PLATFORMS:**

Dailymotion (Worldwide), Realeyz.tv (DE), Cinecliq (FR),
Croatian Telecom – Hrvatski Telekom (HR), FilmDoo (UK),
Filmin (ES), Eyeflick (Worldwide), Ojocorto (CL), Carnot
VoD (Mahgreb), Mubi (UK, MX, FR and USA), Gowizmi (FR),
indiefilmchannel.tv (IT)

RESULTS 2017: NETWORK OF GREAT PARTNERS

... and more ...

2 TECHNICAL PARTNERS:

Titra TVS, DCINEX

7 MEDIA PARTNERS:

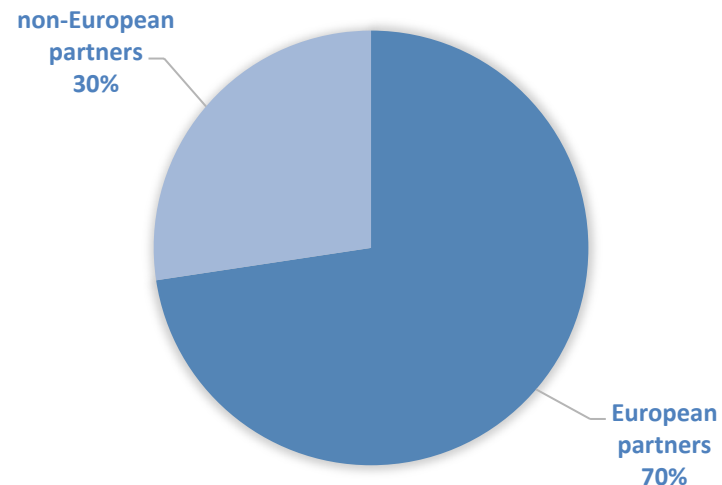
Screen International, Cineuropa.org, LatAm, Gowizmi, C'est au Quatre, Allociné, Variety

2 COMMUNICATION PARTNERS:

Cinando, Manufactor

5 INSTITUTIONAL PARTNERS:

Europa Distribution, Eurimages, Europa International, Cinema do Brasil, Creative Europe – MEDIA (only institutional and no financial support)

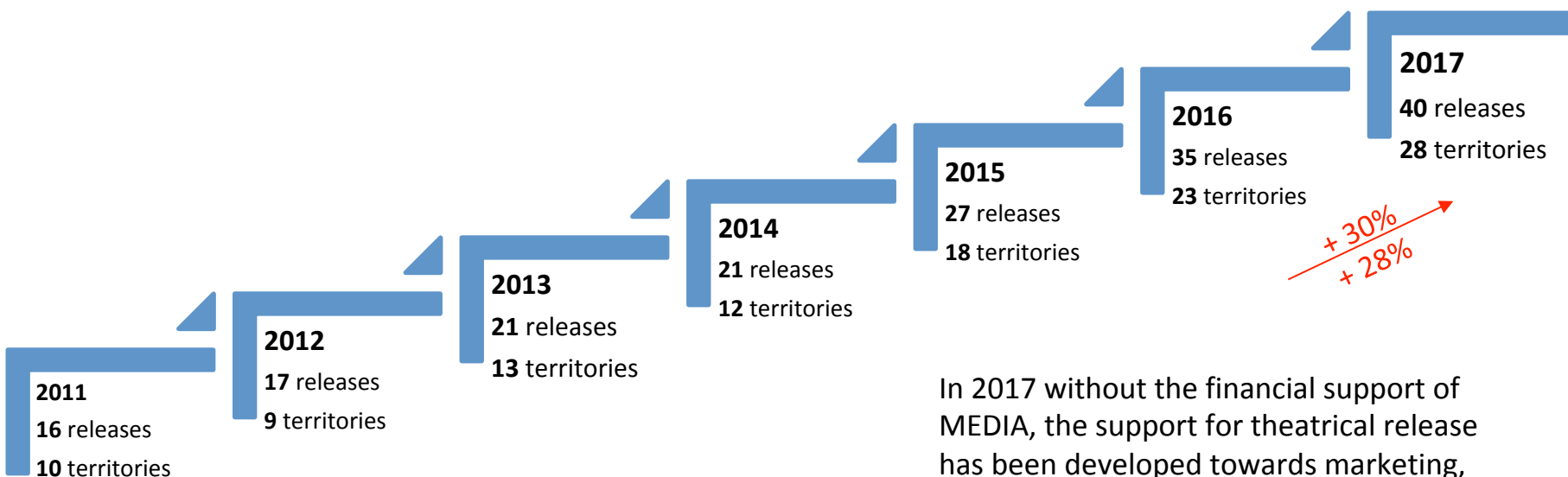


RESULTS 2017: NETWORK OF 152 PARTNERS



* for distribution and festivals

EOF SUPPORT FOR THEATRICAL RELEASES




In 2017 without the financial support of MEDIA, the support for theatrical release has been developed towards marketing, communication and events with the talents and the industry

COMMERCIAL EXPLOITATION AND FESTIVAL SUPPORT 2017

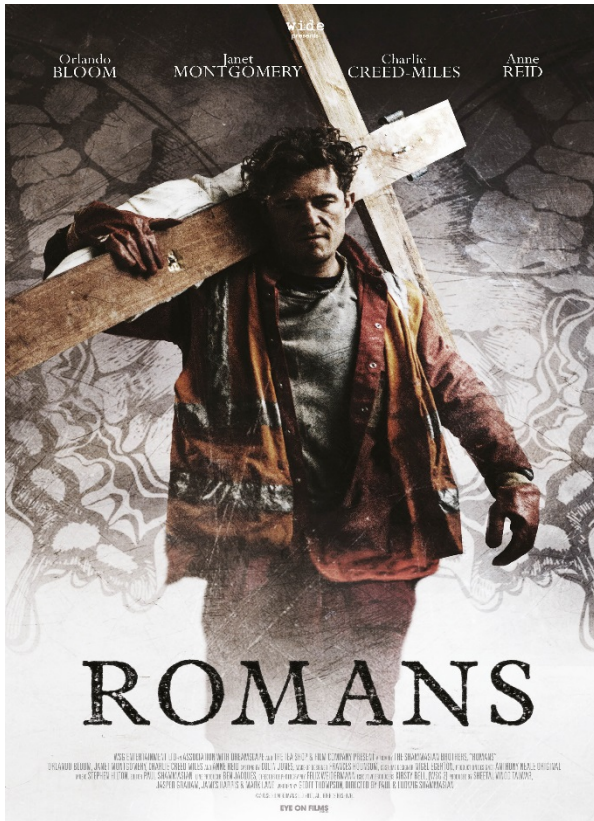
155 deals of EoF titles in 51 countries:  11%

32 deals with EoF distributor partners in 30 territories

123 deals with non EoF partners

 10% EoF films selected in over 330 festivals
in 66 countries: 33 European and 33 non-European
won 76 awards

EoF SUCCESS STORY



Orlando Bloom starring in ROMANS by Shammasian brothers, attending and holding a masterclass for the young audience at Alice nella Città – Festa di Roma (November 4th, 2017) Italy. This second time directors' film has been already sold in more than 20 countries!

AT THE OF EYE ON FILMS

1. Bring visibility to **European independent films in and outside Europe** as well as represent and show the diversity of current European independent cinema worldwide
2. Coordinate a network of festivals, distributors, sales agents, exhibitors and VoD platforms both in and outside Europe
3. Ensure the selection and screening of EoF titles in festival partners and their commercial exploitation by EoF distribution partners, in and outside Europe
4. **Reach new audiences** thanks to always growing and wide catalogue of films (notably by cooperating with sales agents) and raise the awareness of European independent films among them via digital technology means
5. **Develop an educational mission** by creating special events at the occasion of film festivals or EoF programmes/seasons in cinemas such as **masterclasses with filmmakers**
6. Develop distribution strategies dedicated to **increase the visibility** of EoF titles such as **Day-and-Date releases**
7. Develop the EoF network to **enlarge the visibility of European first feature films, including also in third countries**

AT THE OF EYE ON FILMS

- 8. Defend young European filmmakers, emerging producers** and their first feature films, increase their visibility on the international market and make them benefit from EoF network of film professionals for their future projects. Maintain a synergy between film professionals involved and **ensure a global communication all year long for EoF European titles**
- 9. Establish a long-term evaluation of our action's efficiency:** enrich and consolidate our database with the results of our actions and about our target audiences by defining more criteria to collect data/figures/information/reports and to make relevant statistics
- 10. To affect the commercialization of the films by increasing a direct link to the audience** by shortening the chronology of the medias and widen this audience by giving them access to the films faster by having a direct access to regional theatres
- 11. To create a synergy between all our distribution partners with the exchange of technical and marketing material, marketing plan, statistics and data...**
- 12. Creation of a Mini Markets** with focus on the topic of alternative releases

STRONG AND WEAK POINTS OF EYE ON FILMS

Strength:

1. The project mixes many different partners and is focusing on very specific films
2. The European dimension is strong in terms of partnership and targeted countries
3. Good methodology in creating synergies among the industry agents and to collect, analyse and share data and metadata
4. Experts from almost every knowledge area are involved
5. Potential to improve collaborations with international actors, providing a positive impact on industry practices
6. A brand that has developed over the years with a large partnership and is unique in its kind

Weakness:

1. Working with new time directors, film origins and descriptions cannot be determined one year in advance
2. Limited impact and relevance due to a small number of films dedicated to selected audiences (15 new films and a library of 117 films)
3. Weak business model in terms of innovations, cost-effectiveness and long term feasibility
4. Partners involved are not always key players

EYE ON FILMS

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