



Industry Days
4-6 | 8 | 2012
Festival del film
Locarno
Step In Day

At the Industry Home Base Hotel La Palma	10.00 am – 11.45 am	Conference (Open to all professionals) Overview of the market situation in the region, country per country Moderation : Anna Franklin / Film New Europe
	12.00 pm – 12.30 pm	Presentation of When East Meets West (Open to all professionals) by Alessandro Gropplero (FVG Audiovisual Fund)
	12.30 pm – 14.00 pm	Step In Buyers and Sellers Lunch (upon invitation) Hosted by the MEDIA Programme and co-hosted by Europa Distribution
	14.30 pm – 17.30 pm	Step In Working Session with distributors, exhibitors and sales agents (closed event)
At the Bar Festival	18.30 pm – 20.00 pm	Industry & Open Doors Happy Hour co-hosted by When East Meets West (upon invitation)

And do not forget to check a **selection of new films**
from the region at the **Digital Library**.

Special thanks to: the MEDIA Programme, CICAIE, EUROPA DISTRIBUTION, EUROPA INTERNATIONAL, FESTIVAL SCOPE, FILM NEW EUROPE, the Film Institutes from Bulgaria, Croatia, Czech Republic, Estonia, Hungary, Latvia, Poland, Romani, Slovakia, Slovenia and all other professionals actively participating in this new initiative.