

EYE ON FILMS

a **wide** label

A unique global network of film professionals

A label of first time directors and new talents

A guarantee of festival exposure and commercial exploitation
for 112 international titles among its catalogue in 2016  53%


AT THE OF EYE ON FILMS



wide creates synergies and provides resources for theatrical, festival and digital releases

RESULTS 2016: NETWORK OF 152 PARTNERS

78 DISTRIBUTORS: 52 European, 26 non-European  6%
guaranteed of theatrical release
in **39 COUNTRIES**

 6% **37 European, 16 non-European: 53 FESTIVALS**
guarantee of circulation & exposure
in **33 COUNTRIES**

9 SALES AGENTS:

Amadeus Entertainment (UK) Autlook Film Sales (AT),
EastWest Distribution (AT), New Morning Films (FR),
The Open Reel (IT), Pluto Film (DE), Urban Distribution
International (FR), Wide House (FR) and Wide (FR)

 9% **12 VOD PLATFORMS:**

Dailymotion (Worldwide), Realeyz.tv (DE), Cinecliq (FR),
Croatian Telecom – Hrvatski Telekom (HR), FilmDoo (UK),
Filmin (ES), Eyeflick (Worldwide), Ojocorto (CL), Carnot
VoD (Mahgreb), Mubi (UK, MX, FR and USA), Gowizmi (FR),
indiefilmchannel.tv (IT)

RESULTS 2016: NETWORK OF GREAT PARTNERS

... and more ...

2 TECHNICAL PARTNERS:

Titra TVS, DCINEX

7 MEDIA PARTNERS:

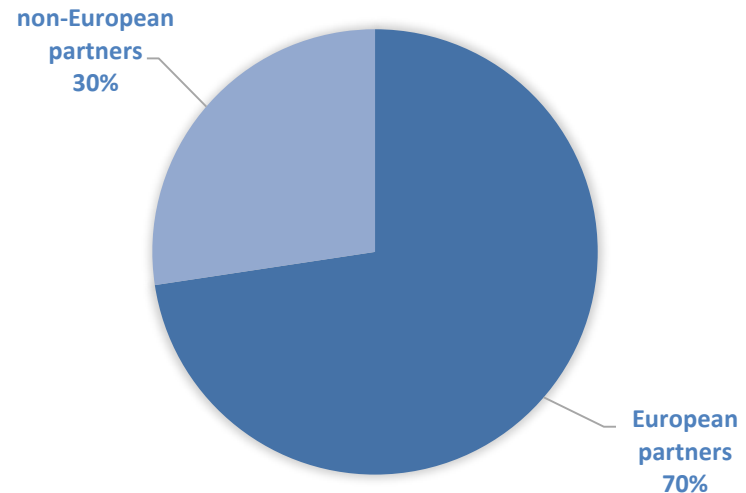
Screen International, Cineuropa.org, LatAm, Gowizmi, C'est au Quatre, Allociné, Variety

2 COMMUNICATION PARTNERS:

Cinando, Manufactor

5 INSTITUTIONAL PARTNERS:

Europa Distribution, Eurimages, Europa International, Cinema do Brasil, Creative Europe - MEDIA

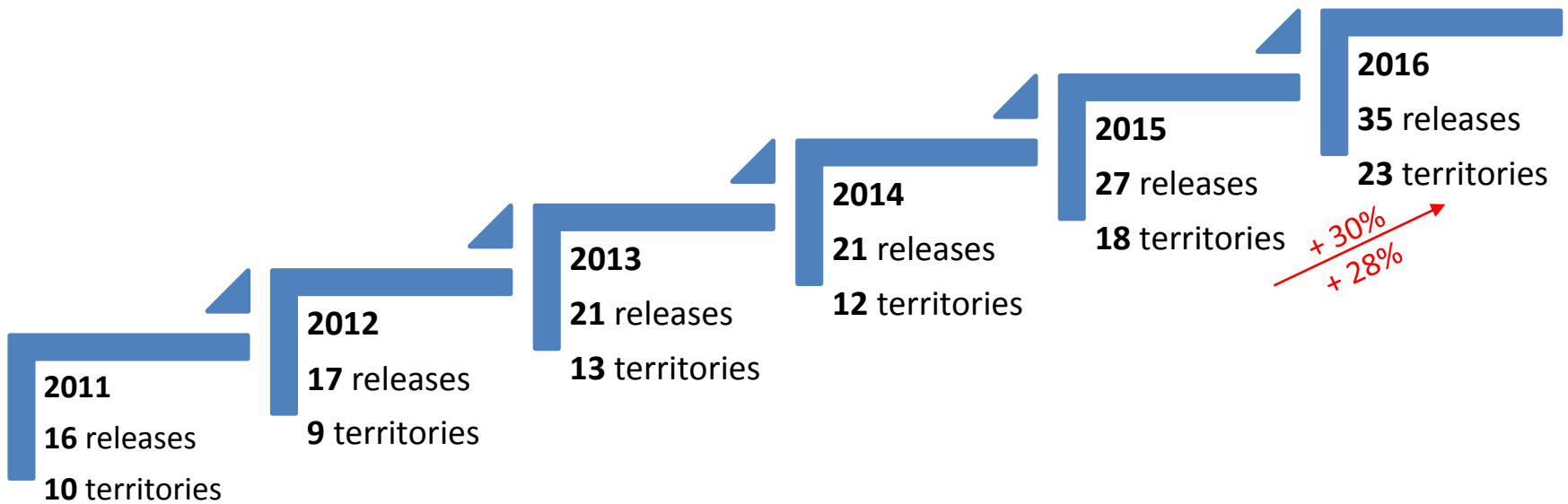


RESULTS 2016: NETWORK OF 152 PARTNERS



* for distribution and festivals

EOF SUPPORT FOR THEATRICAL RELEASES




COMMERCIAL EXPLOITATION AND FESTIVAL SUPPORT 2016

155 deals of EoF titles in 51 countries:  11%

32 deals with EoF distributor partners in 30 territories

123 deals with non EoF partners

 10% EoF films selected in over 330 festivals
in 66 countries: 33 European and 33 non-European
won 76 awards

EoF SUCCESS STORY

HOMESICK was a crowdfunded minimum budget film.

It received best picture prize in the EoF competition at the Kolobrzeg Suspense Film Festival 2016, Poland (12.000 € to support the editing of his new feature Film).

The film was sold to digital platforms in 22 countries.

Jakob M. Erwa has just released his 3rd film - a high production budget feature in Germany, based on the best-seller book.

EoF supported Jakob M. Erwa and visibility of his films since the very beginning of his career.

 65th Internationale
Filmfestspiele
Berlin
Perspektive Deutsches Kino

HOMESICK

EIN FILM VON JAKOB M. ERWA

AT THE OF EYE ON FILMS

1. Bring visibility to **European independent films in and outside Europe** as well as represent and show the diversity of current European independent cinema worldwide
2. Coordinate a network of festivals, distributors, sales agents, exhibitors and VoD platforms both in and outside Europe
3. Ensure the selection and screening of EoF titles in festival partners and their commercial exploitation by EoF distribution partners, in and outside Europe
4. **Reach new audiences** thanks to always growing and wide catalogue of films (notably by cooperating with sales agents) and raise the awareness of European independent films among them via digital technology means
5. **Develop an educational mission** by creating special events at the occasion of film festivals or EoF programmes/seasons in cinemas such as **masterclasses with filmmakers**
6. Develop distribution strategies dedicated to **increase the visibility** of EoF titles such as **Day-and-Date releases**
7. Develop the EoF network to **enlarge the visibility of European first feature films, including also in third countries**

AT THE OF EYE ON FILMS

- 8. Defend young European filmmakers, emerging producers** and their first feature films, increase their visibility on the international market and make them benefit from EoF network of film professionals for their future projects. Maintain a synergy between film professionals involved and **ensure a global communication all year long for EoF European titles**
- 9. Establish a long-term evaluation of our action's efficiency:** enrich and consolidate our database with the results of our actions and about our target audiences by defining more criteria to collect data/figures/information/reports and to make relevant statistics
- 10. To affect the commercialization of the films by increasing a direct link to the audience** by shortening the chronology of the medias and widen this audience by giving them access to the films faster by having a direct access to regional theatres (i.e. cinema network in Somerset Region, England)
- 11. To create a synergy between all our distribution partners with the exchange of technical and marketing material, marketing plan, statistics and data...**
- 12. Creation of a Mini Markets** with focus on the topic of alternative releases

EoF + EUROPA INTERNATIONAL 2017-2018

Within a framework of Promotion of European Audiovisual Works Online EACEA 26/2016
POSSIBLE START – OCTOBER 1ST, 2017

Every sales agent partner of Europa International that will enter the program will beneficiate of a flat grant of 2500 EUR, in order to contribute to their marketing and communication costs.

Within the frame of the partnership, Europa International will engage itself in the Eye on Films program by:

- Providing a committee selection of three members from the guild that together with the Eye on Films coordinator will select, among the guild members those who will be willing to commit themselves to candidate 6 first EU or eligible MEDIA country films from the current year corresponding to the rules of Eye on Films program;
- Consulting for the coordination of the different sales agent partners;
- Hosting an Eye on Films showcase and creating a new common event during Europa International annual conference which will be held this year from 24 to 26 November 2017 in Bucharest Romania;
- Promotion of Eye on Films during Europa International regular meetings and visibility of this partnership between Europa International and the Eye on Films in the frame of a long-term cooperation.

For its engagement Europa International will receive a budget of 4000 EUR for its consultancy and for the work of its selection committee and 2000 EUR as a budget for the event in partnership.

Besides, Europa International will also, along with Eye on Films coordinator, make sure that the sales agents members will accept the terms and conditions for being Eye on Films partners of the program, such as:

- According 5% of the MG for every sale or deal of their EoF title to the Eye on Films program as a contribution to the business model of the program itself;
- Accepting to charge the EoF festival partners with a screening fee contribution of 250 EUR concerning their EoF title;
- Providing to Eye on Films coordinator a final report of their activities related to their EoF title such as deals and festivals submissions as well as visuals of their marketing and communication material.

EoF = EYE ON FUTURE



2017-2018

Within a framework of Promotion of European Audiovisual Works Online EACEA 26/2016

POSSIBLE START – OCTOBER 1ST, 2017

FRED
THE FESTIVAL INSIDER

Radio podcast on iTunes with film reviews, interviews with talents as well as multilingual coverage of film festival and film premiers

**EUROPA
INTERNATIONAL**

Film selection, promotion and consulting



New aggregator platform for the global distribution of EoF films on mainstream platforms: via iTunes, Google Paly, Amazon, Microsoft, Sony, etc.



New digital partner in South-East Europe: Macedonia, Slovenia, Croatia, Bosnia and Herzegovina, Serbia, Albania, Montenegro, Romania, Bulgaria, Greece, Kosovo, Cyprus and Turkey.



New catching brand image and digital media kits for the EoF titles

CINEFLIX will provide film translation and subtitling in:

English, German, Italian, Spanish, French, Macedonian, Albanian, Bulgarian, Serbian, Greek, Croatian, Bosnian, Slovenian, Romanian, Montenegrin and Turkish



Educational content and promotion of EoF titles with the aim to reach new and young audiences



Support of crowdfunding platforms and sponsoring institutions, i.e. Roma Lazio Film Commission and etc.



EYE ON FILMS

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