

August 2, Wednesday	LOCARNO INDUSTRY ACADEMY August 2 - 9, 2017						August 9, Wednesday
	DAY 1 - August 3, Thursday	DAY 2 - August 4, Friday	DAY 3 - August 5, Saturday	DAY 4 - August 6, Sunday	DAY 5 - August 7, Monday	DAY 6 - August 8, Tuesday	
	MANDATORY SESSIONS	MANDATORY SESSIONS	MANDATORY SESSIONS	MANDATORY SESSIONS	MANDATORY SESSIONS	MANDATORY SESSIONS	
	OPTIONAL SESSIONS	OPTIONAL SESSIONS	OPTIONAL SESSIONS	OPTIONAL SESSIONS	OPTIONAL SESSIONS	OPTIONAL SESSIONS	
Participants' arrival at the Youth Hostel	<p>10:00 - 11:00 <b>LOCARNO ACADEMY WELCOMING</b> with Locarno Academy team</p> <p>11:30 - 12:30 <b>STEPIN Opening Keynote</b></p>	<p>10:00 - 13:00 <b>SESSION 1 - MARKETING PLENARY SESSION &amp; Marketing group work instructions</b> with Mathias Noschis</p>	<p>9:45 - 10:45 <b>SESSION 4 - A COFFEE WITH ....</b> Running an innovative Film Festival with Janet Pierson (Panel shared with the Filmmakers Academy)</p> <p>11:00 - 12:30 <b>SESSION 5 - CASE STUDY &amp; TALK on Exhibition and Distribution from EU/ US Perspective</b> With Allison Gardner and Tim League</p>	<p>9:45-12:15 <b>SESSION 7 - TALK ON CAREER PATH</b> with Isabelle Fauvel</p>	<p>FREE TIME FOR MARKETING GROUP WORK</p>	<p>10:00 - 12:00 <b>SESSION 10 - MARKETING GROUP WORK PRESENTATION</b> with Jury (Mathias Noschis, Dominique Welinski, Pierre Menahem)</p>	PARTICIPANTS' DEPARTURE
FREE LUNCH	ACADEMY LUNCH	ACADEMY LUNCH	ACADEMY LUNCH	ACADEMY LUNCH	ACADEMY LUNCH	ACADEMY LUNCH	FREE LUNCH
Participants' arrival at the Youth Hostel	<p>14:30 - 15:15 <b>General presentation of the program</b> with Marion Klotz</p> <p>17:00 - 18:00 <b>STEPIN Wrap Up Session</b></p>	<p>15:00 - 16:15 <b>SESSION 2 - TALK on Sales and Production</b> with Pierre Menahem</p> <p>16:45 - 17:45 <b>SESSION 3 - TALK on digital and alternative distribution - Is alternative more Innovative?</b> with Bobby Allen and Lorenzo Fiuzy</p>	<p>14:00 <b>GROUP WORK SCREENING</b> <b>NOUS SOMMES JEUNES ET NOS JOURS SONT LONGS</b> by Léa Forest &amp; Cosme Castro - 72min (PalaCinema 1)</p> <p>16:30 - 17:15 <b>SESSION 6 - A COFFEE WITH ....</b> <b>How do European Institutions adapt to a fast changing market?</b> with Roberto Olla</p> <p>18:00 <b>GROUP WORK SCREENING</b> 3/4 by Ilian Metev - 82min / Press Screening (Kursaal)</p> <p>19:00 <b>GROUP WORK SCREENING</b> <b>BEACH RATS</b> by Eliza Hittman - 95min / Industry Screening (Rialto 1)</p>	<p>14:30 - 16:15 <b>SESSION 8 - CASE STUDY on Sales</b> with Nicholas Kaiser</p> <p>16:30 - 17:00 <b>General Debrief</b> With Marion Klotz</p> <p>18:30 <b>GROUP WORK SCREENING</b> 3/4 by Ilian Metev - 82min (PalaCinema1)</p>	<p>FREE TIME FOR MARKETING GROUP WORK</p> <p>15:30 - 16:15 <b>SESSION 9 - A COFFEE WITH ...</b> <b>Behind the scenes of a Film Market</b> with Beki Probst</p> <p>17:00 <b>GROUP WORK SCREENING</b> <b>NOUS SOMMES JEUNES ET NOS JOURS SONT LONGS</b> by Léa Forest &amp; Cosme Castro - 72min (PalaCinema Leopard Club)</p>	<p>15:00 - 16:15 <b>SESSION 11 - MEET THE FESTIVALS</b> with Anne Delseth, Sylvain Auzou, Jenn Murphy (Panel shared with the Filmmakers Academy and Open Doors' participants)</p> <p>16:45 - 17:15 <b>General Debrief &amp; WRAP UP</b> with Marion Klotz</p>	PARTICIPANTS' DEPARTURE
19:00 WELCOMING & Locarno Tour	<p>18:30 <b>GROUP WORK SCREENING</b> <b>BEACH RATS</b> by Eliza Hittman - 95min (PalaCinema 1)</p>	<p>18:30 - 20:00 <b>Open Doors Cocktail</b> (La Rinascente)</p>	<p>18:30 - 20:00 <b>Industry Meet &amp; Greet</b> (La Rinascente)</p>	<p>18:30 - 20:00 <b>Industry Meet &amp; Greet</b> (La Rinascente)</p>	<p>18:30 - 20:00 <b>Industry Meet &amp; Greet</b> (La Rinascente)</p>	<p>19:00 <b>Filmmakers Academy's Screening 3</b> (Rialto 2)</p>	
20:30 FREE EVENING & SCREENINGS	<p>19:00 - 20:30 <b>Locarno Academy Warm Up &amp; Welcome Drink</b> (Locarno Garden)</p> <p>23:30 <b>Industry Opening Party</b> (Lido di Ascona)</p>	<p>21:00 <b>Filmmakers Academy's Screening 1</b> (Rialto 2)</p>	<p>21:00 <b>GROUP WORK SCREENING</b> <b>BEACH RATS</b> by Eliza Hittman - 95min (PalaCinema 2)</p> <p>22:30 <b>GOOD TIME</b> by Josh and Benny Safdie - 100min Piazza Grande</p>	<p>20:30 <b>Industry Academy Pizza Party</b> (Bar Burbai)</p> <p>22:30 <b>Ticino Film Commission Party</b> (Lido Locarno BLU)</p>	<p>19:00 <b>Filmmakers Academy's Screening 2</b> (Rialto 2)</p> <p>22:30 <b>Industry Closing Party</b> (Lido Locarno BLU)</p>	<p>20:40 <b>Industry Academy Group Photo Call</b></p> <p>21:00 <b>Farewell dinner</b> (Vallemaggia Ristorante)</p> <p>23:00 <b>Party di Domani</b> (Via della Posta)</p>	
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