SHOWCASE
NEW BUSINESS MODELS

EYE ON FILMS

18th of November 2016 at Industry@Tallinn & Baltic Event
A unique global network of film professionals

A label of first time directors and new talents

A guarantee of festival exposure and commercial exploitation for 105 international titles among its’ catalog
AT THE HEART OF EYE ON FILMS

Coordination

Knowledge of the international market

Logistics

Marketing & communication

19 years of experience

Professional network of film talents, festivals and distribution platforms

wide creates synergies and provides resources for theatrical, festival and digital releases
NETWORK OF 150 PARTNERS

76 DISTRIBUTORS: 50 European, 26 non-European
guarantee of theatrical release
in 35 COUNTRIES

9 SALES AGENTS:
Amadeus Entertainment (UK) Autlook Film Sales (AT),
EastWest Distribution (AT), New Morning Films (FR),
The Open Reel (IT), Pluto Film (DE), Urban Distribution
International (FR), Wide House (FR) and Wide (FR)

53 FESTIVALS
 guarantee of circulation & exposure
in 29 COUNTRIES

12 VOD PLATFORMS:
Dailymotion (Worldwide), Realeyz.tv (DE), Cinecliq (FR),
Croatian Telecom – Hrvatski Telekom (HR), FilmDoo (UK),
Filmin (ES), Eyeflick (Worldwide), Ojocorto (CL), Carnot
VoD (Mahgreb), Mubi (UK, MX, FR and USA), Gowizmi (FR),
indiefilmchannel.tv (IT)
NETWORK OF GREAT PARTNERS

... and more ...

2 TECHNICAL PARTNERS:
Titra TVS, DCINEX

6 MEDIA PARTNERS:
Screen International, Cineuropa.org, LatAm, Gowizmi, C’est au Quatre, Allociné

2 COMMUNICATION PARTNERS:
Cinando, Manufactor

5 INSTITUTIONAL PARTNERS:
Europa Distribution, Eurimages, Europa International, Cinema do Brasil, Creative Europe - MEDIA
NETWORK OF 150 PARTNERS

* for distribution and festivals
EOF SUPPORT FOR THEATRICAL RELEASES

- 2011: 16 releases, 10 territories
- 2012: 21 releases, 13 territories
- 2013: 21 releases, 12 territories
- 2014: 27 releases, 18 territories
- 2015: 35 releases, 23 territories
- 2016: 35 releases, 23 territories
141 deals of EoF titles in 25 countries:
27 deals with EoF partners
114 deals with non E2F partners

21 of EoF films selected in over 300 festivals in 49 countries
10 titles won 19 main awards
1. Bring visibility to European independent films in and outside Europe as well as represent and show the diversity of current European independent cinema worldwide

2. Coordinate a network of festivals, distributors, sales agents, exhibitors and VoD platforms both in and outside Europe

3. Ensure the selection and screening of EoF titles in festival partners and their commercial exploitation by EoF distribution partners, in and outside Europe

4. Reach new audiences thanks to always growing and wide catalogue of films (notably by cooperating with sales agents) and raise the awareness of European independent films among them via digital technology means

5. Develop an educational mission by creating special events at the occasion of film festivals or EoF programmes/seasons in cinemas such as masterclasses with filmmakers

6. Develop distribution strategies dedicated to increase the visibility of EoF titles such as Day-and-Date releases

7. Develop the EoF network to enlarge the visibility of European first feature films, including also in third countries
8. Defend young European filmmakers, emerging producers and their first feature films, increase their visibility on the international market and make them benefit from EoF network of film professionals for their future projects. Maintain a synergy between film professionals involved and ensure a global communication all year long for EoF European titles.

9. Establish a long-term evaluation of our action’s efficiency: enrich and consolidate our database with the results of our actions and about our target audiences by defining more criteria to collect data/figures/information/reports and to make relevant statistics.

10. To affect the commercialization of the films by increasing a direct link to the audience by shortening the chronology of the medias and widen this audience by giving them access to the films faster by having a direct access to regional theatres (i.e. cinema network in Somerset Region, England)

11. To create a synergy between all our distribution partners with the exchange of technical and marketing material, marketing plan, statistics and data...

12. Creation of a Mini Markets with focus on the topic of alternative releases
Facilitates cooperation with our partners: exhibitors, festivals, distributors, especially in day-to-day strategies.

Mutualized communication and shared materials (i.e. subtitles in local language) with the partners.
The catalog of 105 titles online –
https://fr.calameo.com/read/003131466cd3dc699a721
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