



The next-gen B2B streaming platform

# Cinando Screeners gives you the choice between Basic and Premium offers

- Our Basic offer is our existing offer
  - Secure pure streaming with no download in the cache
  - Keep your screeners for 6 months free then renew for 5€/year

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- Premium offer is **NEW** (detailed later)

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BASIC + PREMIUM

# Both our offers give you strong guarantees and adapt to your needs

- Enjoy unlimited storage space: upload as many files as you wish
- Remain in full control : manage precisely visibility settings of your screeners
- Track your viewers: get advanced statistics
- Clear without commitment: pay per screener, renew if you need to
- Freely settle your account: reload credits at anytime

# Invite buyers and programmers in a click !

- Security above all: mandatory login on invites allows to keep track of any viewing
- Invite anyone: members (Cinando logins) and non-members (instant Guest logins for free)
- No invitation fee\*
- Add several films at once and save most recurrent selections in 'bundles'
- Save time and allow your invitees to share their invite with their team
- Set expiration dates
- Send invite links from Cinando mailer system or from your own email address

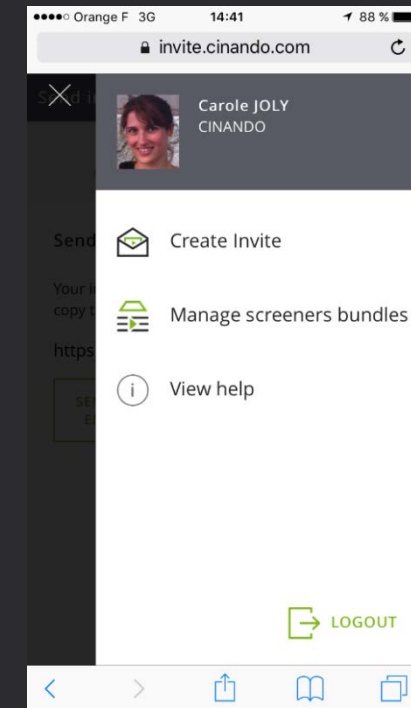
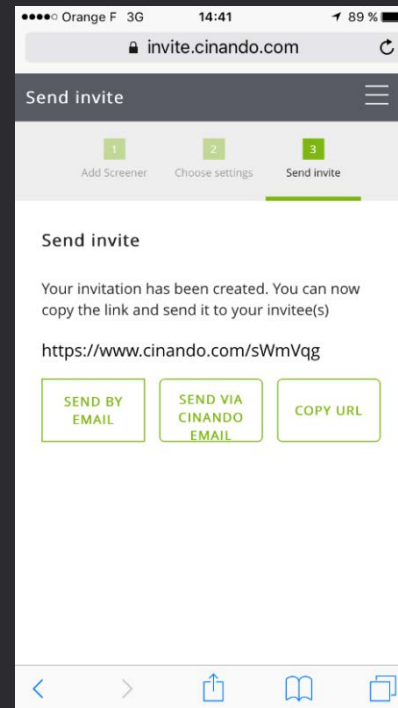
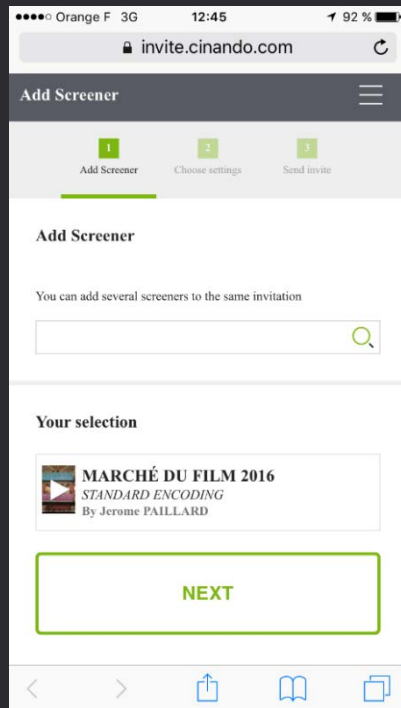
\*Except for mp4 downloadable invites compatible with our basic offer only (1.20€/invite)



# Send invites faster with Cinando Invite shortcut

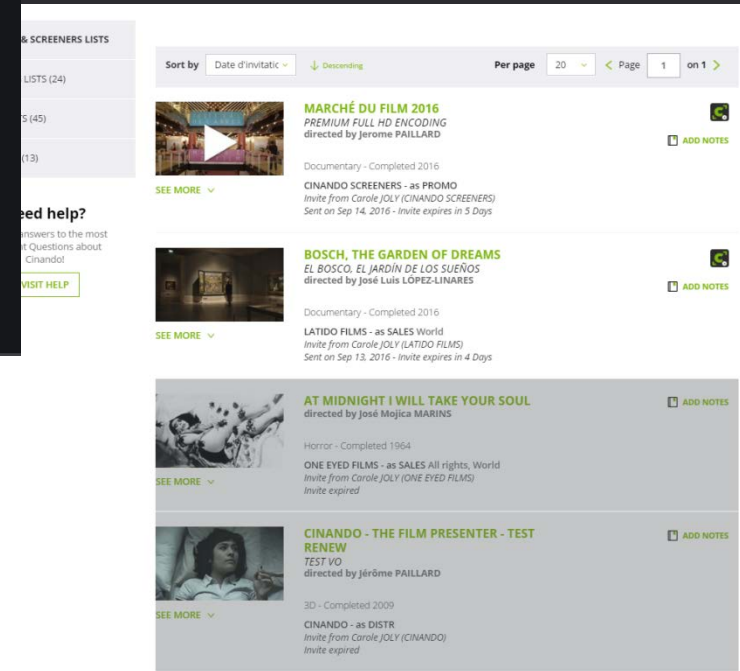
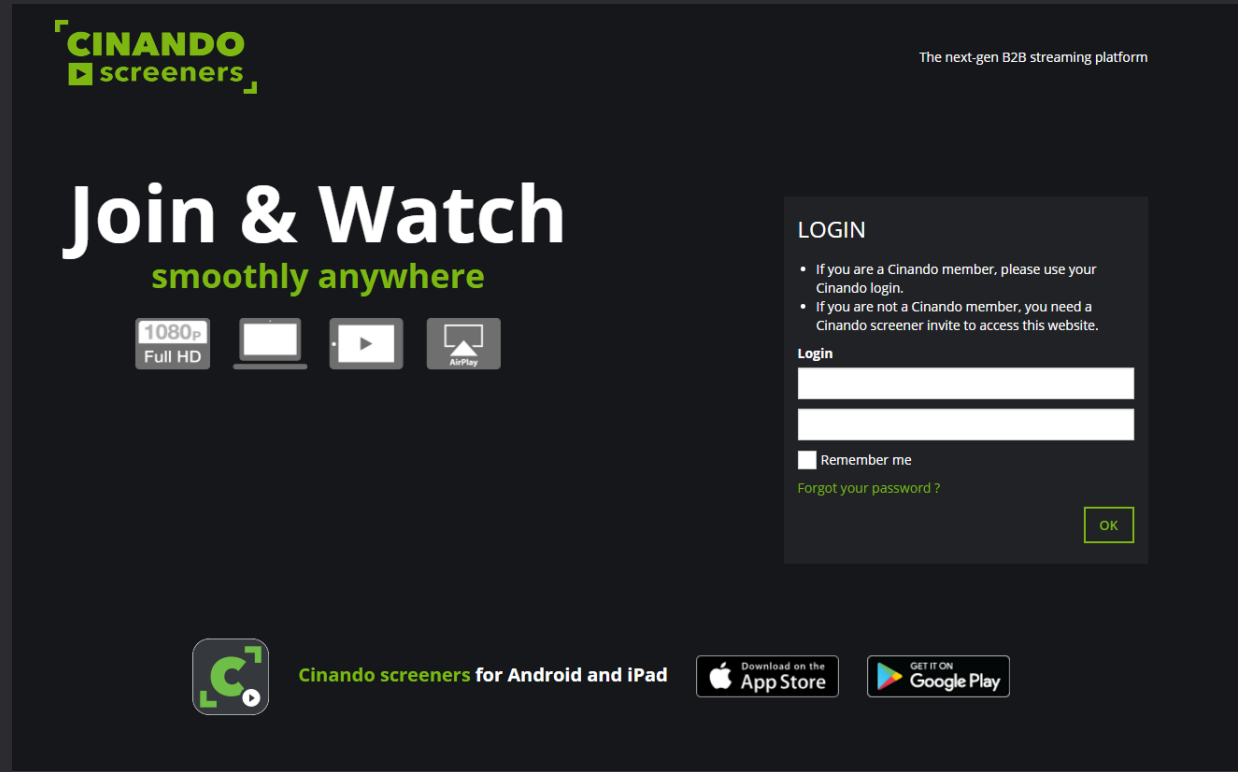
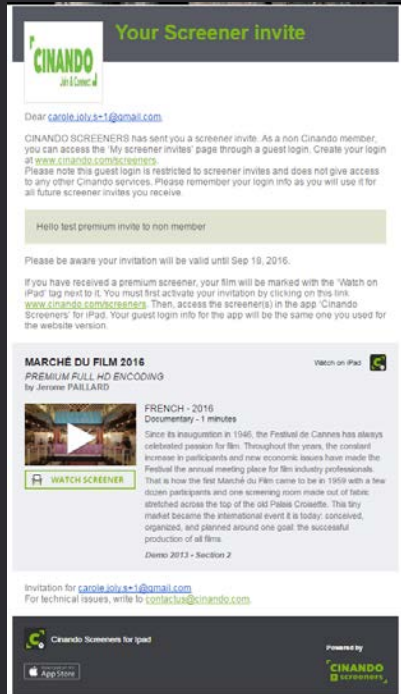
- Go to [invite.cinando.com](https://invite.cinando.com) on your browser
- Add the shortcut to your home screen

Compatible with  
Android  
iPhone  
Windows phone  
Blackberry



BASIC + PREMIUM

# Discover what you offer to your invitees



- Each invitee has an access to all their invites
- They can watch screeners, add them to their 'Watch list' take notes...

BASIC + PREMIUM

# Go Premium !

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- Increase security (DRM protection + non removable watermark)
- Offer a blazing fast streaming worldwide (Dynamic Adaptive Streaming)
- Allow secure offline viewing on Android and iPad (Cinando Screeners app)
- Upload high quality files (up to full HD 1080p)
- Keep your screener longer (no renewal necessary)



# Life in Premium is simple and affordable !

- Pay a one-time fee when you upload and that's it!
- Standard quality file (up to 720p): 17€
- Full HD quality file (up to 1080p): 35€
- Enjoy screeners unlimited use & storage: you use it? Cinando keeps it
- Simulation: 30 films to show in a year = 510€





# Premium player is sexy and optimized

The screenshot shows a video player interface for the film "THE MAN WHO SAVED THE LOUVRE". The video content displays a painting of the Mona Lisa in a gallery setting. The player includes a progress bar at the bottom showing a timestamp of 00:04:44 / 00:57:00. A context menu is open over the video, listing bandwidth options: Auto, 0.5 Mbs, 1.0 Mbs, 1.9 Mbs, and 2.2 Mbs. The interface also features a "WATCH IT LATER" button, "SCREENER" and "TRAILER" links, and a "BACK TO FILM PAGE" link in the top right corner. A watermark "C-JOLY (Lh8|148g|0)" is visible on the left side of the video frame.

Annotations in the image highlight the following features:

- Real-time non removable watermark:** Points to the "C-JOLY (Lh8|148g|0)" watermark on the video.
- Adaptive streaming adapts bandwidth:** Points to the bandwidth selection menu.
- Enjoy Chromecast compatibility:** Points to the Chromecast icon in the player controls.
- Easily navigate within the video file:** Points to the progress bar.

 Premium  
ONLY

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# Give your invitees the **viewing comfort** they deserve

- Cinando Screeners app for Android and iPad is free
- All the premium invites are compatible with Cinando Screeners app
- The app offers offline viewing protected with DRM
- Secure download prevents to get the files out of the app



Cinando Screeners App



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Premium  
ONLY

# Get to know **US** more...

- [In short...](#)
- [How to Upload a Screener?](#)
- [How to Set Up your Viewing Rights?](#)
- [How to Send Invites?](#)
- [How to Manage Viewing Requests?](#)
- [How to Share Administration of your Screener?](#)

Updated on Dec 14th, 2016