# Cinando-Festival eForm

Film & submissions exchange system
for Sales Agents & Festivals

Ver 2. working document:
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# What is eForm?

Cinando eForm is an information exchange system based on Cinando database to help the Sales Agents and Festivals appointed by Europa International to simplify and make easier to deliver film metadata required for festival submissions.

Sales Agents will be able to deliver basic film information and images with a few clicks to appointed festivals, saving valuable time and filling out different submission forms of festivals.

Festivals will be able to receive up to the date information from the Cinando database via the Sales Agents and integrate it to their submission forms getting access to the most recent and clean data.

# What eForm is not?

Cinando eForm is not a complete film submission handling software system (i.e WithoutABox, FilmFestivallife etc) but a technical solution to standardize and simplify and make automatic the delivery of basic film information required for submissions from the Sales Agents to the Festivals.

Cinando eForm can be thus thought as a technical channel to easily deliver the information entered to Cinando's Film page by the Sales Agents to the submission forms of the Appointed Festivals.

**Faster delivery of basic submissions information = more time for Sales Agents & Festivals to focus on curation and great films!**

# How e-Form works?

**Cinando Film Page**

Sales agents
fill the Metadata
(film info)
on the Cinando
Film page)

**API /
JAVASCRIPT
APPLET**

Secure data
connection
between
Cinando &
Festival website
with
Javascript protocol
and API

**Entry Form on Festival
homepage
with Cinando Button
Applet**

**IMPORT FROM
CINANDO button**

1. LOG TO CINANDO
Sales Agent
clicks Cinando button and
Logs into Cinando.

2. LIST OF FILMS IN
CINANDO FOR SALES
AGENT

A list of films of the Sales
Agent is displayed in the
pop up window

3. SELECT FILM TO BE
SUBMITTED
Sales Agent selects a Film to
be submitted to the festival.

**Confirmation:
fields in the Entry Form
are automatically
filled**

4. CONFIRM IMPORT
Sales Agent clicks Confirm &
Festival submission form is
filled.

5. CONFIRM FESTIVAL
SUBMISSION

Information is being
submitted to the festival.

**FESTIVAL DATABASE
OR SUBMISSION FORM
OUTPUY**

6. SUBMISSION IMPORT
Information submitted by
the Sales Agent via Cinando
is imported to Festival
submission database or any
other output linked to the
entry form.

# Requirements for the Sales Agents

1. Sales Agents must be members of Europa international and fill out the basic metadata & images on the film page on Cinando.com

2. When submitting a film to a festival the Sales Agents will navigate to the home page of the Europa International approved festival.

3. On the submission form they log on with their Cinando username and password via Cinando button, select a film they want to submit and confirm the import of data available on Cinando. Then the Sales Agent will review the data and add info that is missing.

4. The data is automatically filled from Cinando to the entry form so that manual entry is not needed any more and films can be submitted faster.

# Requirements for the Festivals

1. To use the Cinando eForm service , the festival must be approved by Europa International

2. The film festival must be able to integrate a Javascript based software applet - Cinando button -  to their home page and entry form first page  (or have a technical / IT partner available to do a simple integration) - details provided by Cinando

3. The film festival must have a submissions database (website, software, Excel etc in place) which gathers the submission data - eForm is not a submissions management system on its own right.

# Detailed info:

In its website, the Festival has to create a button on the first page of the submission/entry forms. This is the page where the Seller land when he click on the invitation link sent by the Festival, or when he login in the Festival website with a login given by the Festival, or when he just submit a film on the website. When the Seller clicks on this button it opens a window where he can login in Cinando and select a film (technically it calls an applet from Cinando, so there is no development on the Festival side). When the Seller select a film, the applet returns a xml file which contains all the metadata of the film. The Festival needs to ingest the data he wants from this xml file in its own database, and display these data in the entry form (which has to be in edit mode, not in create mode anymore).

# What's the Javascript Applet?

This is a kind of mini-Cinando which opens in a window in the Festival website. Therefore, everything the Seller does in this window is exactly like if he would doing it in Cinando: the festival can't catch anything. The Seller login, search and select the title in his linup and validate. See in attachment a rough mockup of how it works.

This feature works like google map javascript api
The festival webpage should include a JS file which contains all the code necessary for cinando iframe to work properly:
https://www.cinando.com/Content/js/FestivalEform.js

# Sample Code

A click on a button 'Retrieve from your Cinando account' in the festikval From page should construct an FestivalEform js object like that :

```
var FestivalEform = new FestivalEform({
json:true,
doModal:true,
iFrameContainer:"",
callback:function(data){ }
});
```

# Parameters

json : true or false (default:false) > if the result will be in json format or xml (case if false)

doModal : true or false (default : true) > if the js construct the modal ('false' if you construct the modal on your side :in this case you will have to show your modal before calling object; Jquery and Jquery-UI are required).

iFrameContainer : in the case you set doModal to false, you should provide a jquery selector of the container where the iframe will be include in your modal

callback : a function that will be called at the end of the Cinando process, with your process for data (xml or json)

At the end of the Cinando process, the callback function will be called with the xml result (or json). You can stock it in an input and make a post on your page, or parse it and fill your form directly, or whatever you want.

# XML structure & Support

The XML structure and technical support is available by writing to contactus@cinando.com

# Thank you!