

3rd GENERAL ASSEMBLY

Berlin, February 8th, 2012

I. Introduction

- Report for 2011
- Presentation of new members

II. Budget

- 2011: Estimated budget / Real budget
- 2012: Estimated budget and financing

III. Lobbying activities

- Creative Europe / MEDIA Programme
- Scheme for sales agents
- Study: Data collect about sales agents' investments
- EFP European Film Promotion
- Next steps

IV. MEDIA Mundus project: EI conference

- Presentation of the conference
- Place / Date Vote

V. Digital issues

- Guidelines for good conduct **Vote**
- EDCL by CN Films
- MEDIA Experts groups on digital
- Green paper on digital single market

VI. MEDIA Preparatory Action (VoD, Day-and-Date)

- Presentation of the concept
- Interested members / companies / sectors

VII. Services and current issues

- Audit
- Arbitration
- Youtube
- Others

VIII. Partnerships

- EAVE European Audiovisual Entrepreneurs / Training
- Film Agency / Marketing agency

IX. Events in Berlin

- Monday, 13rd: Europa Distribution Cocktail / Signature of the guidelines
- Tuesday, 14th: Meetings and Lunch with John Dick

X. European Film Award Intervention

- Presentation
- Q&A