

I. Introduction

- Thanks to the members / Facts and figures
- Presentation of the board / Website
- Budget and financing
- Vote on the articles of the association and the internal regulations

II. Objectives and strategy

- Objectives
- Strategy
- Exchange of information and network
- Collect of figures and case studies

III. Board meetings

- 1st Board meeting - Brussels, March 18th
- 2nd Board meeting - Brussels, April 29th
- 3rd Board meeting - Cannes, May 10th

IV. Scheme for sales agents

- Changes for the current scheme
- Changes for the beneficiary support
- Changes for EFP
- Approval of the scheme 's proposal

V. Digital issues

- Positioning and line of argument
- Eventual solutions
- Work session with concerned professionals
- Survey about the ways to handle digital delivery

VI. Lobbying to MEDIA programme

- Public hearing - March 18th
- Agency meeting - April 29th
- Sales agents lunch - April 29th

VII. Meetings in Cannes with MEDIA programme

- Spokesperson of the Commissioner / Dennis Abbott
- Deputy Head of Cabinet of the Commissioner / Themis Christophidou
- Head of Unit and Agency/ Aviva Silver and Costas Daskalakis
- Director of Culture and Media/ Vladimir Sucha
- Head of sector/ Arnaud Pasquali and John Dick

VIII. Meetings in Cannes for projects' opportunities and network

- European Film promotion / Renate Rose
- Locarno Festival / Nadia Dresti – Sophie Bourdon
- Europa Distribution / Adeline Monzier
- Europa Cinemas / Fatima Djoumer

IX. Events in Cannes on Tuesday 17th

- 10.30 to 11.30: Press conference - Unifrance stand / Pantiero
- 14.30 to 16.30: Round-table festival – JW Marriott Hotel
- 17.00 to 19.00: MEDIA Distribution Cocktail – MEDIA stand / Village Intl Pavilion 122