



CoPeerRight Agency

Fights Online Piracy



CoPeerRight Agency

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Our customers are your best witness!

CoPeerRight Agency puts always more energy and resources to develop loyalty and to satisfy its clients than to gain new ones.

It is why they renew their trust in our company each year...



References



Our Services

Services

International expertise

- CoPeerRight Agency provides services over many countries, and optimizes synergies between culture and languages, global and local approach;
- To fight this spreading phenomenon - worldwide by definition, CoPeerRight Agency has established subsidiaries in France, Canada, Spain, Italy, Germany, Russia and Morocco;
- CoPeerRight Agency proposes local expertise that takes into consideration behaviors in each specific territory. Our approach: **Think global, act local!**

Monitoring and cleaning networks (DDL, streaming, torrent, Newsgroup)

- CoPeerRight Agency services cover main internet sources like P2P, Streaming (UGC), DDL websites (blogs, forums...) and Newsgroups;
- Piracy follows the media chronology, our services follow the piracy chronology (Cam records, R5, Bluray...).

Protected Once - Protected Forever!

- If our customers continue to protect their new content with CoPeerRight Agency, we continue to protect their content forever on Streaming, DDL, Newsgroup and Torrent websites;
- Cut down the **parasite business** of piracy (monetization through advertising, profiting to a whole range of entities – uploaders, referencing websites, link protection services, cyberlockers, hosters...);
- Reduce the visibility of the illegal offer of YOUR content “forever”, in order to give more visibility to YOUR legal offer;
- Theatrical department pays for the protection which continues to preserve DVD/VOD and your Back-catalog.



Our Services

Services

Feeding and Managing YouTube/Content ID, Managing channels

- CoPeerRight Agency can manage conflicts on your **YouTube CMS** and feed the Content ID system as soon as a new pirated file is detected by our system. We will help you to define the policy to apply in accordance with your marketing strategy;
- Three goals : **block** full-length content, **filter** and/or **monetize** the film clips, cult scenes, bonus, trailer etc...;
- Redirect the YouTube internet users to legal offer, your sites and also marketing campaigns;
- Strategy optimization of your content, viral marketing solutions, reconciling bleeding edge technology and best practice processes, connecting content owners, advertisers, and user generated content.

Promo-Protection in a Web 2.0 area

- **Promo-Protection** is an innovative service that puts together a promotional tool that reaches the right target in the right way and a effective protection from online piracy;
- Smart decoy files are intelligently placed online where the real pirated files are effectively discouraging downloader from continuing their search, promoting your product while redirecting to the legal offer;
- The goals of **Promo-Protection** is to promote and protect your content at the same time, redirect the internet users towards the legal offer if available, stimulate the download of your promotional campaigns with specific target.

Google/Bing: filtering illegal offer

- CoPeerRight Agency increases the visibility of your promotional content (legal offer) in Google and Bing search results by deleting search results referring to pirated files.



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