

The Current State of Film Distribution

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Netflix

- Premiere at the 2017 Sundance Film Festival
- Critical acclaim / positive buzz
- Acquired by Netflix for \$12.5 million
- Release exclusively on Netflix and day-and-date release in the US and the UK to be able to qualify the film for Awards ceremonies



VARIETY

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SEPTEMBER 5, 2017 6:00AM PT

Can Netflix Crash the Oscars With Dee Rees' 'Mudbound'?

By Ramin Setoodeh | [@RaminSetoodeh](#)

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Digital disruption: Amazon as an example of business renewal?



Digital disruption versus Business Renewal

- Newly emerging players: iTunes and Facebook
- Investment in original content



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The pros and cons for the sales and distribution community

- More buyers results in a buoyant marketplace
- AFM 2017
- Dis-intermediation?
- What happens if...

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NOVEMBER 5, 2017 8:32AM PT

AFM: Mid-Market Generating Mix of Optimism and Uncertainty

By Dave McNary | [@Variety_DMcNary](#)



Experiments at the specialist, indie end of the market

- The current state of film distribution
- Self-distribution and direct distribution
- Day-and-date releasing and marketing
- *God's Own Country* (UK, 2017)

