

NEON



**NEON** PRESENTS:

# COLOSSAL

Directed by **NACHO VIGALONDO** (TIMECRIMES)

Starring **ANNE HATHAWAY** (LES MISERABLES), **JASON SUDEIKIS** (HORRIBLE BOSSES), **DAN STEVENS** (BEAUTY AND THE BEAST), **AUSTIN STOWELL** (WHIPLASH) and **TIM BLAKE NELSON** (O BROTHER, WHERE ART THOU?)

Gloria (Hathaway) is an out-of-work party girl who, after getting kicked out of her apartment by her boyfriend, is forced to leave her life in New York and move back to her hometown. When news reports surface that a giant creature is destroying Seoul, South Korea, Gloria gradually comes to the realization that she is somehow connected to this far-off phenomenon. As events begin to spin out of control, Gloria must determine why her seemingly insignificant existence has such a colossal effect on the fate of the world.



US & Caribbean Basin

Rights: All Media

Theatrical: April 7, 2017

Available on Blu-ray/DVD, Digital & VOD

"Hathaway is fantastic...one of  
the most delightful films of 2017"

*Collider*



Targeted Marketing  
to Key Audiences +  
Interactive Social Media



COLOSSAL



## JOIN US FOR A PARTY OF EPIC PROPORTIONS

**"Colossal is seriously unmissable"**

-Peter Travers, [Rolling Stone](#)

Below is a list of all the theaters currently scheduled to show *Colossal*. This list is constant being updated- if you don't see a theater in your area, [click here](#), and we'll send you an alert when *Colossal* comes to crush your town!

*Colossal* is not just one of the most boldly original movies in years--it's also the first-ever release from **Legion M**. To celebrate, we're organizing opening-weekend meet-ups around the country with free *Colossal* SWAG BAGS! Join us at a meet-up below to connect with other film fans, get some cool SWAG, and learn how you can **JOIN THE FAN-OWNED REVOLUTION!!!**



[LEARN MORE ABOUT LEGION M](#)





LEGION 

OVERVIEW JOIN LEGION M A FILM BY NACHO VIGALONDO PROJECTS COMMUNITY ABOUT NEWS STORE

ANNE HATHAWAY

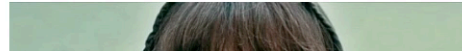
JASON SUDEIKIS



## COLOSSAL SF BAY AREA OPENING WEEK

### SF BAY AREA SHOWING & MEETUPS:

Come join us for an opening week of COLOSSAL events in our hometown! Paul

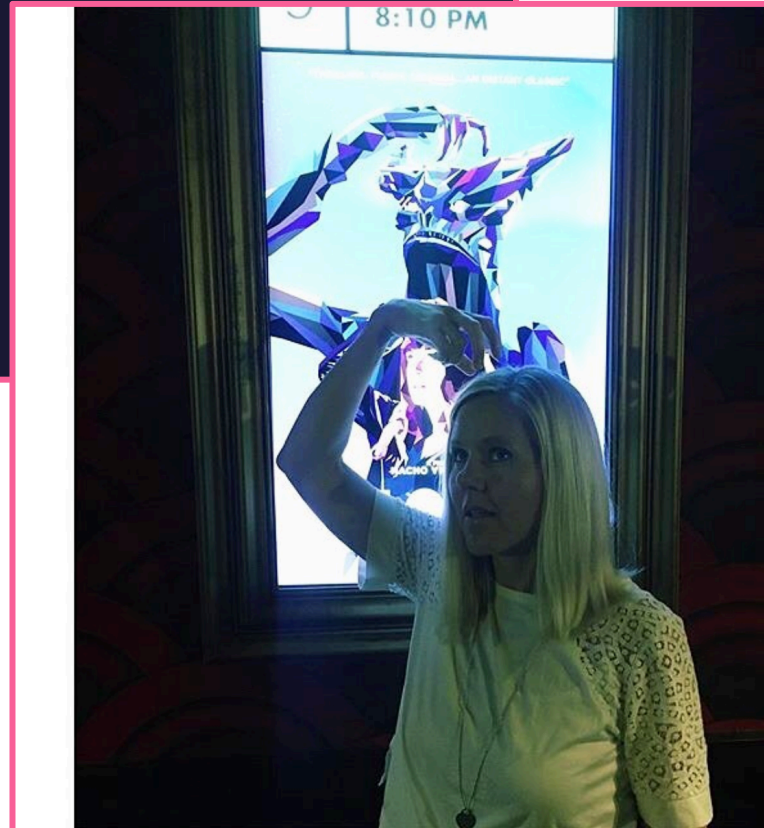


## Win a COLOSSAL Trip to Austin!

Take a photo with your finger puppet monster in the weirdest, wildest and coolest location and hashtag it with #sheiscolossal for a chance to win a trip for two to Austin!

Finger monster puppets will be given away at our opening weekend screenings until supplies last.

[See Contest Rules](#)



sheiscolossal • [Follow](#)

sheiscolossal "got this weird tick I do when I'm nervous." -@lishaguevara #sheiscolossal #annehathaway #jasonsudeikis

lishaguevara Loved the film! A unique hilarious deep portrait of strength of woman. ❤️👊 #sometimesmykidscallmeMomster

santtyzelada Hi anne! I'm a big fan. I love you so much! You are the best actress. I saw you for first time at the movie The Dark Knight Rises. And i have a question How did you train to be Catwoman? I love so much!!!! And Happy San Valentine's Day. You are my motivation ♡ (I'm from of Argentina and i don't speak english very well. So, sorry for my spelling) (i'm 13 jajaja)

santtyzelada If you can askme i would



305 likes

APRIL 16

[Add a comment...](#)





**NEON** PRESENTS:

Directed by **MATT SPICER**

Starring **AUBREY PLAZA** (LIFE AFTER BETH), **ELIZABETH OLSEN** (CAPTAIN AMERICA: CIVIL WAR),  
**WYATT RUSSELL** (EVERYBODY WANTS SOME!!), **O'SHEA JACKSON, JR.** (STRAIGHT OUTTA COMPTON)

Ingrid Thorburn (Plaza) is an unhinged social media stalker with a history of confusing "likes" for meaningful relationships. Taylor Sloane (Olsen) is an Instagram-famous "influencer" whose perfectly curated, boho-chic lifestyle becomes Ingrid's latest obsession. When Ingrid moves to LA and manages to insinuate herself into the social media star's life, their relationship quickly goes from #BFF to #WTF. Built around a brilliantly disarming performance from Aubrey Plaza, INGRID GOES WEST (winner of the Waldo Salt Screenwriting Award at Sundance) is a savagely hilarious dark comedy that satirizes the modern world of social media and proves that being #perfect isn't all it's cracked up to be.

North America & Caribbean Basin

Rights: All Media

Theatrical: August 11, 2017

Available on Blu-ray/DVD: November 7, 2017

# Ingrid Goes West



**"Wickedly funny"**

*The Wrap*

**"A hilarious comedy about  
obsession & perfection"**

*Vox*

**"A slam-dunk personal best  
for Aubrey Plaza"**

*Elle*





# Strategic Partnerships & Creative Events

*Ingrid Goes West*



REFINERY29

## REFINERY29 REACHES A GLOBAL AUDIENCE OF OVER 500M MONTHLY VIEWERS



FACEBOOK

**425M**

R29 reaches 86%  
of women 13-45 on  
Facebook



TWITTER

**5.8M**



SNAPCHAT

**27M**

R29's engagement  
ranks in the top  
25% of Snapchat  
Discover brands



PINTEREST

**8.2M**



YOUTUBE

**4.1M**

R29 watch time  
has grown 128% in  
2017



R29.COM

**30M**



INSTAGRAM

**4.0M**

R29's 29 Rooms  
experience  
reached 50% of all  
Instagram users in  
2016



# EXPERIENTIAL COBRANDED SCREENINGS

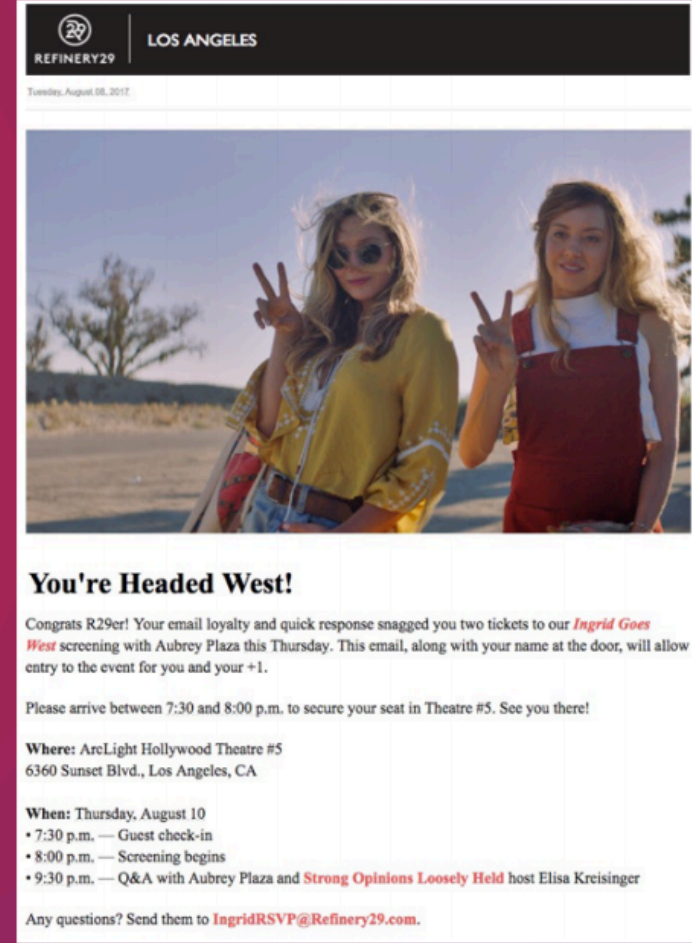
8/8 Alamo DraftHouse New York . 8/10 Arclight Theatre Los Angeles

## Refinery29 Amplification:

- R29 hosted Q&A Moderation for both premieres
- Red Carpet Coverage NY premiere
- 1x dedicated newsletter blast to LA distro list
- 1x Facebook Live broadcast on Main and Entertainment channel
- 3x Tune-In Tweets
- Podcast Recording



Liked by amyemmerich, conconwang and 264 others  
ariannagab I'm interviewing Aubrey Plaza, Elizabeth Olsen, and the rest of the cast of Ingrid Goes West at tonight's premiere in Brooklyn! Catch the live stream at [facebook.com/Refinery29](https://facebook.com/Refinery29) at 9 PM! 🎬👏👏  
#IngridGoesWest #RedCarpet #NewMovies #Movies



# FACEBOOK LIVE VIDEO CONENT

## FACEBOOK LIVE THEATRICAL BROADCAST

In front of a live audience, and broadcasted digitally, Refinery29 entertainment correspondent Arianna Davis interviewed Aubrey Plaza, Elizabeth Olsen, Matt Spicer, and Wyatt Russel while R29 provided digital moderation and amplification across platforms. [LINK](#)



**Views: 40k**  
**Reach: 380k**

## THE MENTION INTEGRATION

Organic discussion of Ingrid Goes West was included on Refinery29's pop culture weekly talkshow, The Mention, including a clip from the film, discussing the film's worldwide premiere and driving buzz for the most 'WOW' factor moments, including our Alamo DraftHouse premiere. [LINK](#)

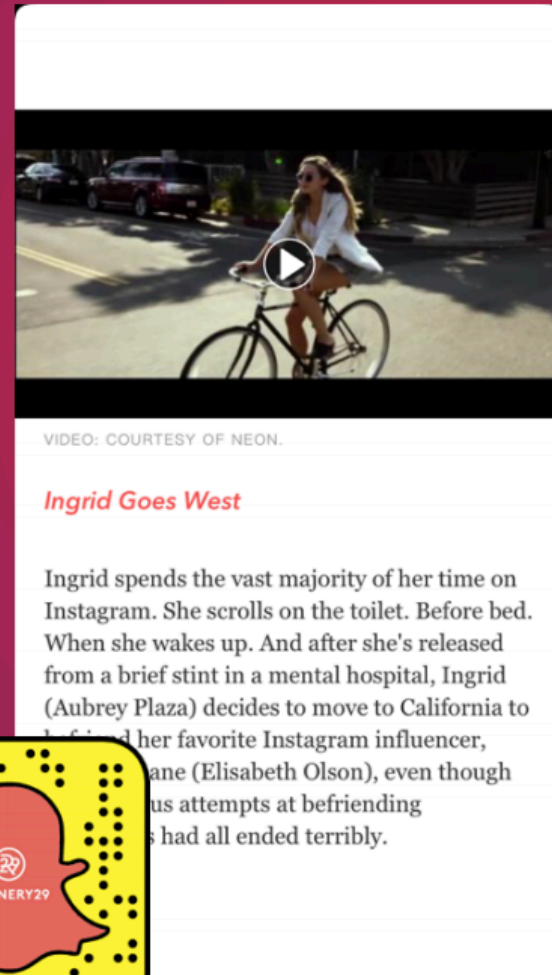
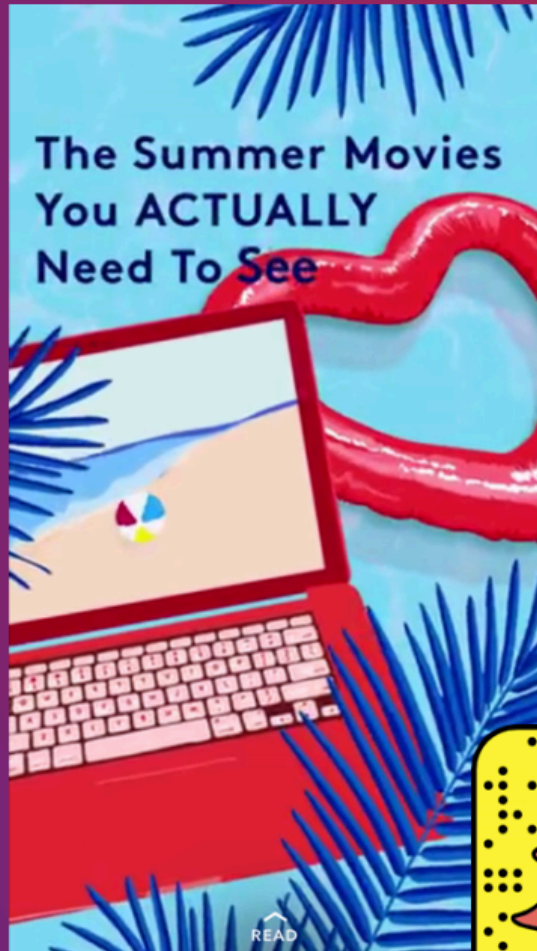


**Views: 8k**  
**Reach: 400k**



# CROSS CHANNEL CONTENT DISTRIBUTION

## SnapChat Discover Article Feature Reach: 3mm



## Podcast Episode 35k Downloads



Bonus: A Conversation with  
Aubrey Plaza  
Sep 11 • 15 min

Play



Download Episode



Share Episode



Elisa talks with comedian and actress Aubrey Plaza about her latest film and how Instagram has influenced her in new role and in real life. This conversation was recorded in front audience after the LA screening of film, "Ingrid Goes West".

September 11, 2017 at 3:58 AM  
13.7 MB (Audio)



# #IAMINGRID TWITTER GIVEAWAY

Capitalizing on IGW's societal conversation, we encouraged our audience to submit their most taboo social media confessions wrapped in the #IAmIngrid Giveaway contest. From fake accounts to stalking ex's, #IAmIngrid generated tangential organic conversation around the film, traction around the hashtag #IAmIngrid, and garnered over **100 organic submissions**, reaching **5mm unique users**.

## Refinery29

### Amplification:

- R29 newsletter (3mm)
- 1x Site Article
- 10x Twitter Posts
- ReTweets of submissions
- 2x Facebook posts
- Boosted tweet targeted to affinity audiences

**Reach: 5mm**

**Engagement: 35k**

Share your most salacious social media confessions, or the craziest behavior you've experienced, using #IAmIngrid. We'll RT our favorites!

when ur having a good time and then u remember something embarrassing u did 7 years ago



12:56 PM - 28 Aug 2017

19 Likes

Refinery29 @Refinery29

SWEEPS Alert! Share your secret social media confessions, or the craziest behavior you've seen, using #IAmIngrid. [r29.co/2v61EbZ](https://r29.co/2v61EbZ)

#IAMINGRID GIVEAWAY CAMPAIGN IT'S TIME TO GET UNFILTERED TWEET YOUR MOST SALACIOUS SOCIAL MEDIA STORIES USING #IAMINGRID FOR A CHANCE TO WIN AN "I AM INGRID" SWAG BAG

HITS THEATERS EVERYWHERE AUGUST 25TH #INGRIDGOESWEST

12:09 PM - 23 Aug 2017

10 Retweets 61 Likes

You, NEON, Ingrid Goes West and 2 others

The Mention Published by SocialFlow [?] · August 25 · 🌐

Tag someone you're seeing Ingrid Goes West with!

Enter To Win Our #IAmIngrid Twitter Giveaway

For Ingrid Goes West's nationwide premiere week we're encouraging Twitter users to tweet their most salacious social media confessions using #IAmIngrid.

Refinery29 @Refinery29 · Aug 25

.@IngridGoesWest in theaters TODAY! Tweet your social media confessions (or a "friends") using #IAmIngrid for a chance to win some swag 🤪

#IAMINGRID GIVEAWAY CAMPAIGN IT'S TIME TO GET UNFILTERED TWEET YOUR MOST SALACIOUS SOCIAL MEDIA STORIES USING #IAMINGRID FOR A CHANCE TO WIN AN "I AM INGRID" SWAG BAG

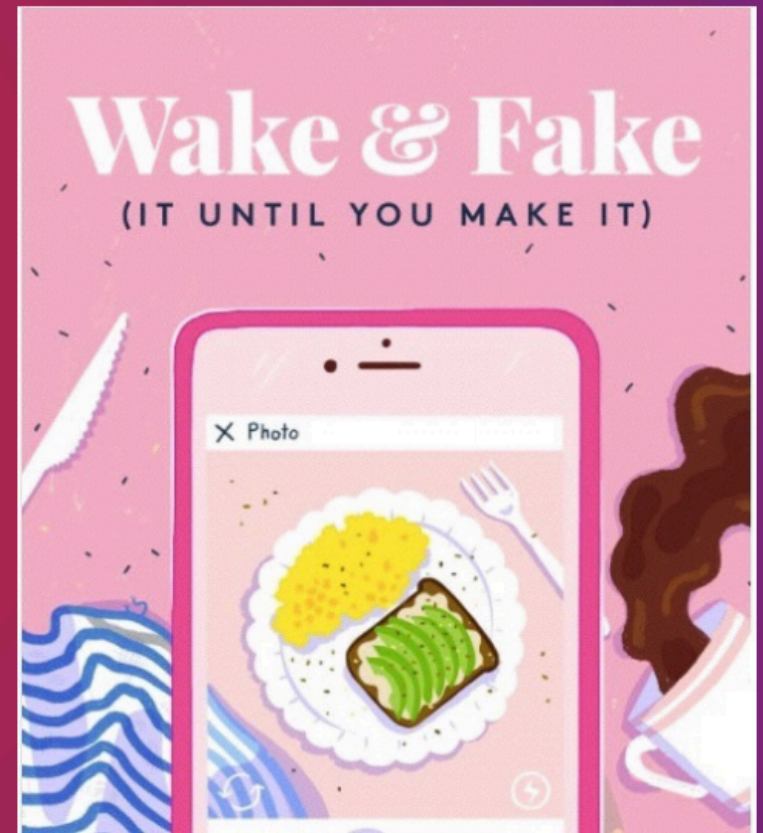
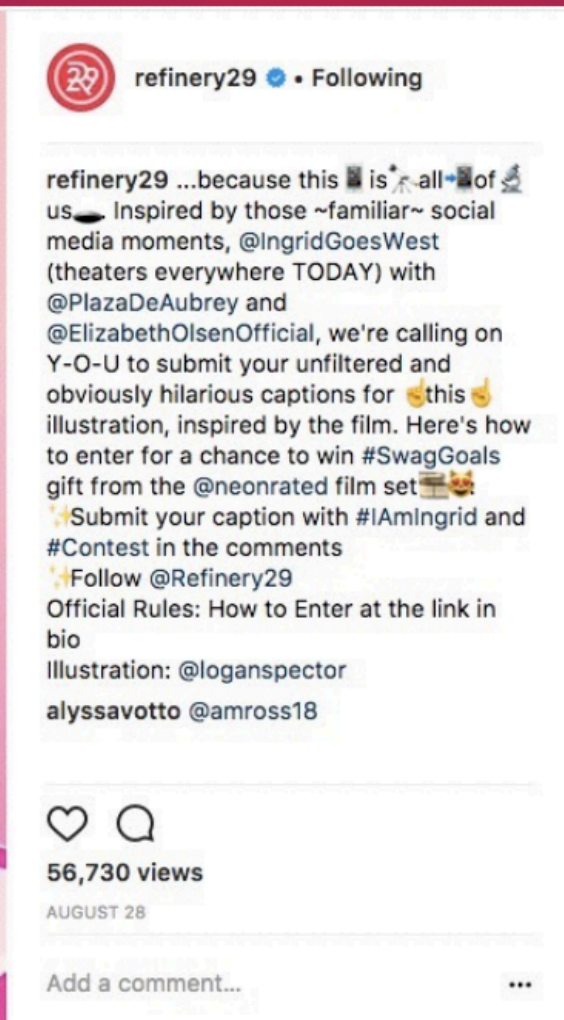
HITS THEATERS EVERYWHERE AUGUST 25TH #INGRIDGOESWEST

11 7 110



# INSTAGRAM ILLUSTRATION AND CAPTION CONTEST

Refinery29 will work with illustrator @loganspector to create interpretations of hilarious relatable film moments, calling to attention the unfiltered life of influencer stardom. Users will be asked to give an #Unfiltered caption on the photo for a chance to win an Ingrid Goes West Swag Bag.



**Reach: 4.3mm**  
**Engagement: 6.8k**



JUNE 8-11, 2017 • MANCHESTER, TN

# bonnaroo

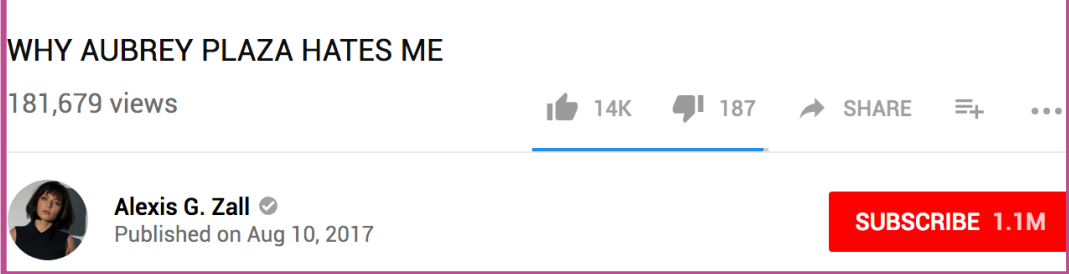
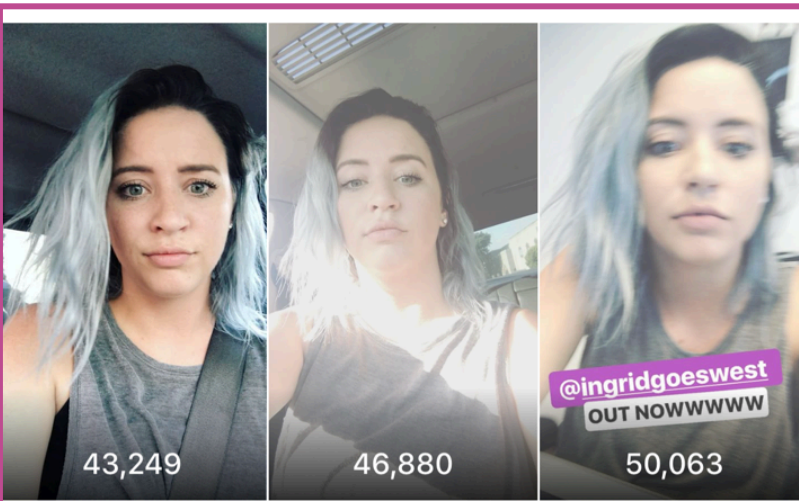
MUSIC & ARTS FESTIVAL

TICKETS & MORE INFO AT  
**BONNAROO.COM**

U2 • RED HOT CHILI PEPPERS • THE WEEKND • CHANCE THE RAPPER  
MAJOR LAZER • FLUME • LORDE • THE XX • TRAVIS SCOTT  
MARTIN GARRIX • CAGE THE ELEPHANT • MARSHMELLO  
THE HEAD AND THE HEART • BIG GIGANTIC • GLASS ANIMALS • FUTURE ISLANDS  
TORY LANEZ • TOVE LO • CRYSTAL CASTLES • UMPHREY'S MCGEE  
PORTUGAL. THE MAN • TEGAN & SARA • MILKY CHANCE • YELLOW CLAW  
COLD WAR KIDS • KALEO • SUPERJAM • RUSS • JON BELLION • ROYAL BLOOD  
THE STRUMBELLAS • CAR SEAT HEADREST • MICHAEL KIWANUKA • + MORE!







3.7 million influencer impressions

Super LTD is the newly announced boutique division and incubator from NEON dedicated to films and release strategies that seize upon the political and cultural moment.



**NEON** PRESENTS:

Directed by **ANNA CHAI & NARI KYE** (The Mind Of A Chef)

Starring Chefs **ANTHONY BOURDAIN, MARIO BATALI, MASSIMO BOTTURA, DAN BARBER, DANNY BOWEN**

Every year, 1.3 billion tons of food is thrown out. With one-third of the world's food being thrown away even before it reaches the plate, it's time to shed new light on what is food and what is garbage. Through the eyes of chef-heroes like Massimo Bottura, Dan Barber and Danny Bowien, we'll see how the world's most influential chefs battle food waste — transforming what most people consider garbage, scraps, and rejects into incredible dishes that feed more people, impact the bottom line, and create a more sustainable food system.

United States

Rights: All Media except Pay 1 (Starz)

Day/Date Theatrical: October 13, 2017

Available on Blu-ray/DVD: November 14, 2017

# WASTED!

THE STORY OF FOOD WASTE



"A knock-out doc"

*Film Pulse*

FROM EXECUTIVE PRODUCER ANTHONY BOURDAIN

# WASTED!

*The Story of Food Waste*



**Theatrical Events  
+ Non-Theatrical  
Distribution**





search



[About Us](#) | [Join Us](#) | [Find a Member](#) | [Connect](#) | [Programs](#) | [Good Food Fund](#) | [Events](#) | [Summit](#) | [Donate](#)

### What Waste Events

[Appalachian New Year's Dinner](#)

[Knoxville Noodle Bowl Series](#)

[Past Events](#)

[Annual Summit](#)

**Join our email community! Subscribe:**

email address

**Subscribe**

## What Waste Events

Join Chefs Collaborative as we partner with the new documentary film *WASTED! The Story of Food Waste*.

Learn more about our What Waste initiative [here!](#)

### **Public Chefs Collaborative Screenings**

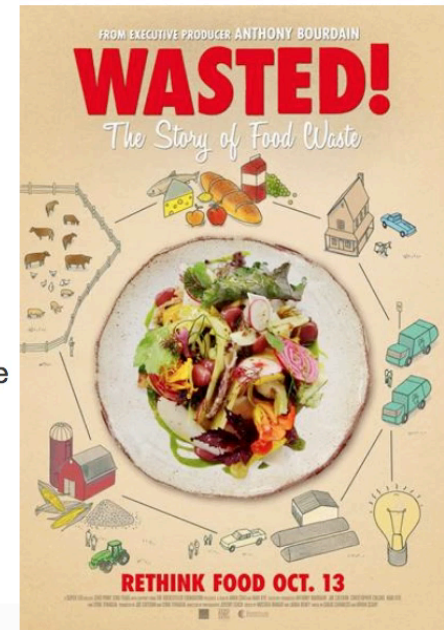
#### **Sarasota, Florida – December 3, 2017 (FREE – [sign-up here](#))**

Join us for the Sarasota premier of the film *Wasted! The Story of Food Waste*, followed by a Q&A and delicious light bites and cocktails on the outdoor patio of Owen's Fish Camp.

*Reserve your FREE tickets [here!](#)*

#### **Charlotte, North Carolina – December 4, 2017**

Johnson & Wales and Chefs Collaborative Local Leader chef Clark Barlowe of Heirloom Restaurant are teaming up to bring *Wasted!* to Charlotte this December. JWU students and faculty will be able to attend the event free of charge, and tickets will be made available to



**APPEARING NOW ON SCREENS NEAR YOU!**



chefscollaborative • [Follow](#)

chefscollaborative We're proud to be partnered with the new documentary film **WASTED! The Story of Food Waste**, which opens next week! ([@wasteddoc](#))

Catch our member chefs at screenings around the country now:

Oct 13 - Chefs Collaborative Co-founder Chef [@marysuemilliken](#) in Los Angeles

Oct 15 - Chef and Board member



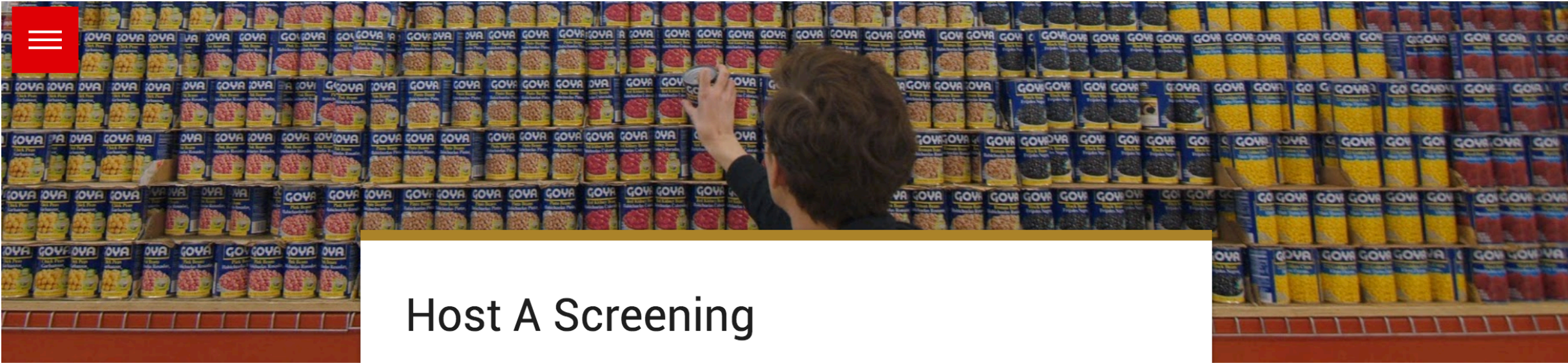
42 likes

OCTOBER 6

Add a comment...







## Host A Screening

Host your own public or private screening of Wasted! The Story of Food Waste at your school, library, community center, company or non-profit organization. Fill out the form below and we'll be in touch shortly with pricing and next steps. Email [info@superltd.com](mailto:info@superltd.com) for more information.

Please note, we are only booking screenings in the U.S. presently.

\* Required

Contact Name \*

Your answer

Organization or School Name \*

Your answer

# Event Listings

## Past Events

---

- |                  |                                                                                                        |                                                |
|------------------|--------------------------------------------------------------------------------------------------------|------------------------------------------------|
| <b>NOV</b><br>17 | <b>Wasted! The Story of Food Waste</b><br>Fri 6:30 PM PST · 36 guests                                  | Eureka Municipal Auditorium<br>Eureka, CA      |
| <b>OCT</b><br>26 | <b>Wasted! The Story Of Food Waste</b><br>Oct 20 - Oct 26 · 23 guests                                  | Gene Siskel Film Center of t...<br>Chicago, IL |
| <b>OCT</b><br>26 | <b>Wasted! The Story of Food Waste at the Hip...</b><br>Oct 14 - Oct 26 · Hosted by Hippodrome Theatre | Hippodrome Cinema<br>Gainesville, FL           |
| <b>OCT</b><br>21 | <b>Film Club: Wasted! The Story of Food Waste</b><br>Sat 4:15 PM CDT · 1 guest                         | Alamo Drafthouse Lubbock<br>Lubbock, TX        |
| <b>OCT</b><br>19 | <b>SOLD OUT! Food Connection Fundraiser: W...</b><br>Thu 6:45 PM · Hosted by Food Connection           | Grail Moviehouse<br>Asheville, NC              |
| <b>OCT</b><br>18 | <b>Anthony Bourdain's Wasted: The Story of F...</b><br>Wed 7:30 PM PDT · 47 guests                     | Laemmle Monica Film Center<br>Santa Monica, CA |
| <b>OCT</b><br>17 | <b>Wasted! The Story of Food Waste</b><br>Tue 6:30 PM PDT · 59 guests                                  | Rausch Auditorium, Universi...                 |
-

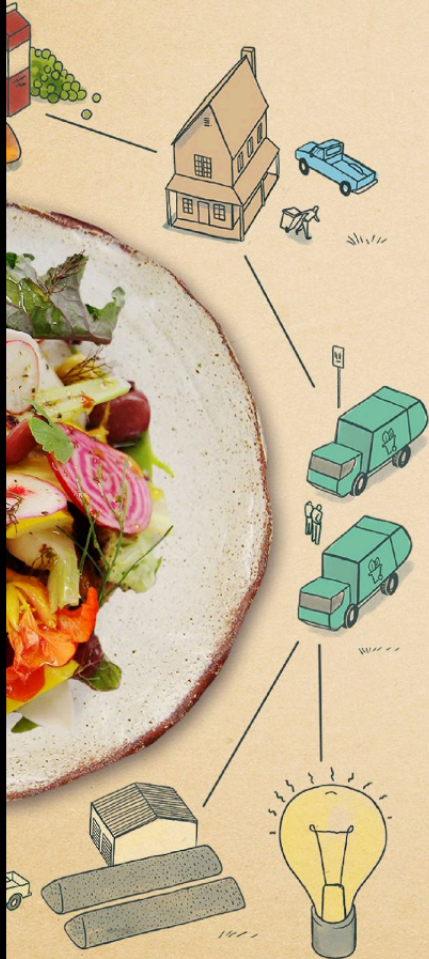


FROM EXECUTIVE PRODUCER ANTHONY BOURDAIN

# WASTED!

*The Story of Food Waste*

**NOW PLAYING AT THE ALAMO DRAFTHOUSE CINEMA - CITY POINT  
& AVAILABLE ON ITUNES AND DIGITAL PLATFORMS**



**REDUCED FOOD WASTE MENU INSPIRED  
BY WASTED!  
AVAILABLE 10/13 - 10/20  
ONLY AT DEKALB MARKET HALL**



#### FLETCHER'S BROOKLYN BBQ

*Crunchy Potato Skins made from leftover skins from potato salad.*

#### BREAD AND SPREAD

*Gairdino Sandwich  
Made from vegetable peelings that are commonly discarded.*

#### FORAGER'S

*Scrapple and Head Cheese at The Butcher Counter*

#### CAFE D'AVIGNON

*Bread pudding made from day-old croissants, brioche and sourdough breads.*

#### GUSS'S PICKLES

*Various versions of pickle chips, Dill, Hot & Spicy, Sweet Bread & Butter, Hot & Spicy Sweet Chips.*

445 ALBEE SQUARE WEST  
BROOKLYN, NY 11201 AT CITY POINT  
WWW.DEKALBMARKETHALL.COM | @DEKALBMARKETHALL



DeKalb Market Hall

Like This Page · October 13 · 🌐

Five of our vendors are introducing new menu items inspired by [WASTED](#) now showing upstairs at [Alamo Drafthouse NYC](#) and online!

"We don't need to produce more, we need to act different" [#RethinkFood](#)

👍 Like    💬 Comment    ➦ Share

👍❤️ 38

Chronological ▾

1 Share

3 Comments



**Lexo Alieun X Wallace** Nathasha Cresap Jenni Ruiz Giovanni Ruiz lets catch a flick and eat some scraps! 😊

Like · Reply · 🇺🇸 1 · October 13 at 6:05pm



**James Pedersen** Maeve Gesualdi  
Like · Reply · 🇺🇸 1 · October 14 at 8:48am



**Robert Sequoia** Beth Stojkov  
Like · Reply · 🇺🇸 1 · October 15 at 2:45am

↩️ 1 Reply



Write a comment...







**THANK YOU**