

SHOWCASE NEW BUSINESS MODELS

EYE ON FILMS

a **wide** label

18th of November 2016 at [Industry@Tallinn & Baltic Event](#)

EYE ON FILMS

a **wide** label

A unique global network of film professionals

A label of first time directors and new talents

A guarantee of festival exposure and commercial exploitation
for 105 international titles among its' catalog

AT THE OF EYE ON FILMS



wide creates synergies and provides resources for theatrical, festival and digital releases

NETWORK OF 150 PARTNERS

76 DISTRIBUTORS: 50 European, 26 non-European

guarantee of theatrical release
in **35 COUNTRIES**

53 FESTIVALS

guarantee of circulation & exposure
in **29 COUNTRIES**

9 SALES AGENTS:

Amadeus Entertainment (UK) Autlook Film Sales (AT),
EastWest Distribution (AT), New Morning Films (FR),
The Open Reel (IT), Pluto Film (DE), Urban Distribution
International (FR), Wide House (FR) and Wide (FR)

12 VOD PLATFORMS:

Dailymotion (Worldwide), Realeyz.tv (DE), Cinecliq (FR),
Croatian Telecom – Hrvatski Telekom (HR), FilmDoo (UK),
Filmin (ES), Eyeflick (Worldwide), Ojocorto (CL), Carnot
VoD (Mahgreb), Mubi (UK, MX, FR and USA), Gowizmi (FR),
indiefilmchannel.tv (IT)

NETWORK OF GREAT PARTNERS

... and more ...

2 TECHNICAL PARTNERS:

Titra TVS, DCINEX

6 MEDIA PARTNERS:

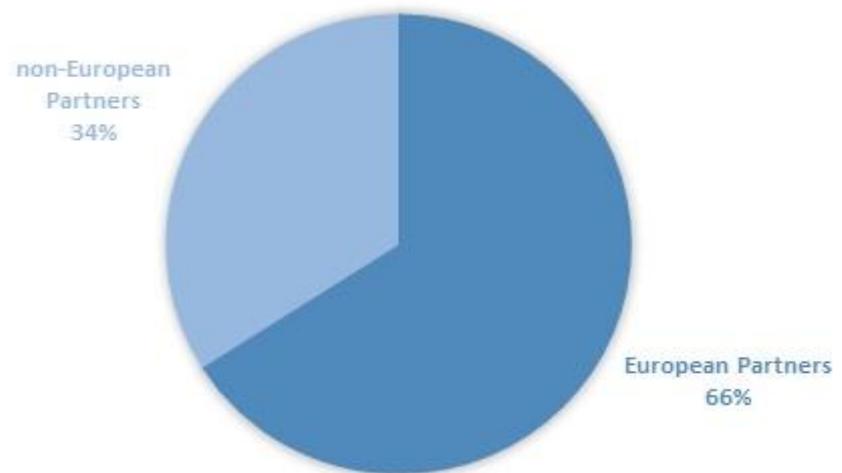
Screen International, Cineuropa.org, LatAm, Gowizmi, C'est au Quatre, Allociné

2 COMMUNICATION PARTNERS:

Cinando, Manufactor

5 INSTITUTIONAL PARTNERS:

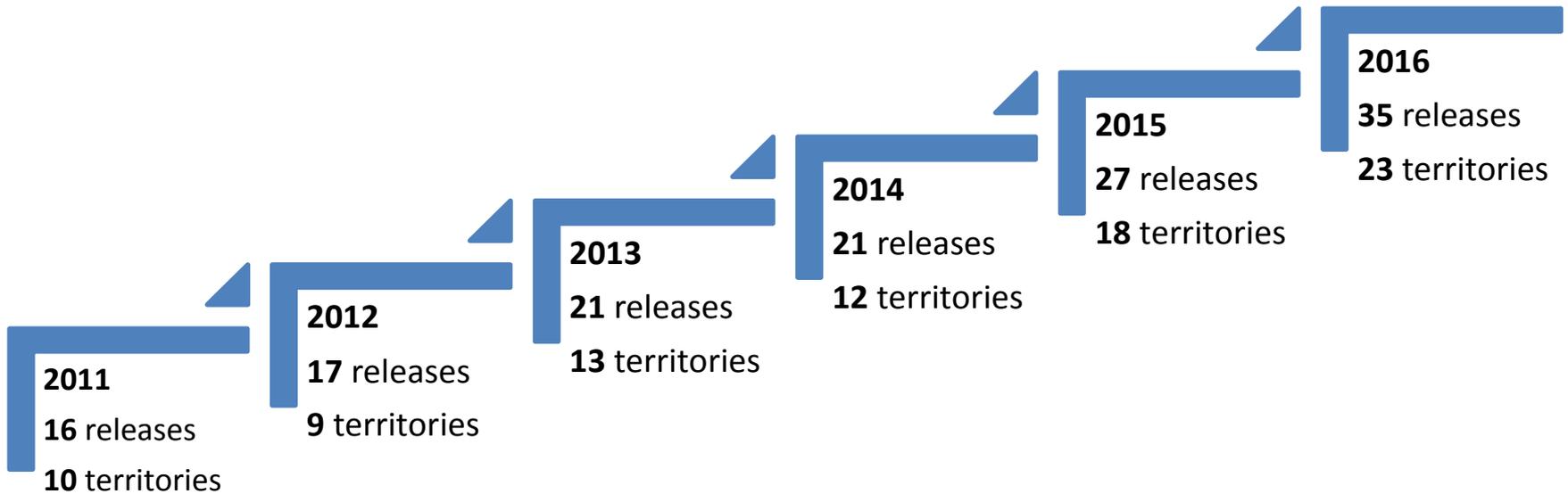
Europa Distribution, Eurimages, Europa International, Cinema do Brasil, Creative Europe - MEDIA



NETWORK OF 150 PARTNERS



EOF SUPPORT FOR THEATRICAL RELEASES



COMMERCIAL EXPLOITATION AND FESTIVAL SUPPORT 2015

141 deals of EoF titles in 25 countries:

27 deals with EoF partners

114 deals with non E2F partners

21 of EoF films selected in over 300 festivals
in 49 countries

10 titles won 19 main awards

AT THE OF EYE ON FILMS

1. Bring visibility to **European independent films in and outside Europe** as well as represent and show the diversity of current European independent cinema worldwide
2. Coordinate a network of festivals, distributors, sales agents, exhibitors and VoD platforms both in and outside Europe
3. Ensure the selection and screening of EoF titles in festival partners and their commercial exploitation by EoF distribution partners, in and outside Europe
4. **Reach new audiences** thanks to always growing and wide catalogue of films (notably by cooperating with sales agents) and raise the awareness of European independent films among them via digital technology means
5. **Develop an educational mission** by creating special events at the occasion of film festivals or EoF programmes/seasons in cinemas such as **masterclasses with filmmakers**
6. Develop distribution strategies dedicated to **increase the visibility** of EoF titles such as **Day-and-Date releases**
7. Develop the EoF network to **enlarge the visibility of European first feature films, including also in third countries**

AT THE OF EYE ON FILMS

- 8. Defend young European filmmakers, emerging producers** and their first feature films, increase their visibility on the international market and make them benefit from EoF network of film professionals for their future projects. Maintain a synergy between film professionals involved and **ensure a global communication all year long for EoF European titles**
- 9. Establish a long-term evaluation of our action's efficiency:** enrich and consolidate our database with the results of our actions and about our target audiences by defining more criteria to collect data/figures/information/reports and to make relevant statistics
- 10. To affect the commercialization of the films by increasing a direct link to the audience** by shortening the chronology of the medias and widen this audience by giving them access to the films faster by having a direct access to regional theatres (i.e. cinema network in Somerset Region, England)
- 11. To create a synergy between all our distribution partners with the exchange of technical and marketing material, marketing plan, statistics and data...**
- 12. Creation of a Mini Markets** with focus on the topic of alternative releases

EYE ON FUTURE

Lack of local VoD platforms
Lack of VoD platforms for independent films



Facilitates cooperation with our partners: exhibitors, festivals, distributors, especially in day-to-day strategies.

Mutualized communication and shared materials (i.e. subtitles in local language) with the partners.

EYE ON FILMS

The catalog of 105 titles online –

<https://fr.calameo.com/read/003131466cd3dc699a721>

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THANK YOU

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