



## **An introduction to Draken Film**

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Draken Film is:

- Göteborg Film Festival's streaming platform, developed out of the festival's mission to provide the audience with high quality films from all over the world
- A curated selection combining the films with personal guidance and editorial material, to create an inspiring experience
- Building on 40 years of film festival history
- A subscription service (SVoD), looking for non-exclusive rights
- Available in Sweden
- Live since September 2014

Draken Film has:

- A unique selection of 200 titles (March 2015)
- A release plan of at least 4 new titles/week plus weekly editorial features including interviews, travelogues, podcasts, videos and recommendations
- Over 60 countries represented from all continents (March 2015)
- Established partnerships with a wide range of distributors and sales agents all over the world, such as Le Pacte, Wide, Films Distribution, FiGa Films, Piafilms, M-Appeal, NonStop
- A unique position in its market niche, being the only curated SVoD in Sweden with a profile of high quality, independent films from all over the world

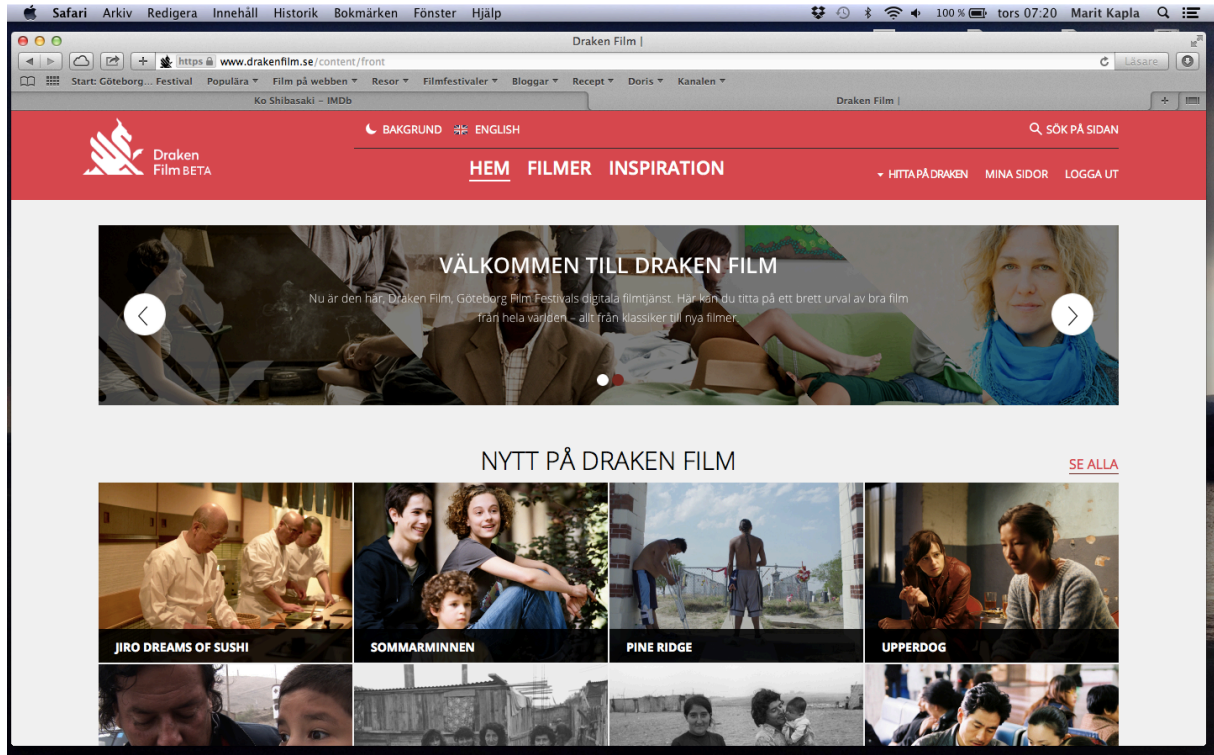
Going forward:

- Building on Göteborg Film Festival's existing community of 30'000 annual visitors
- Branching out from the regional festival audience to a national audience
- Developing Apps and additional customer features
- Geographical expansion throughout Scandinavia

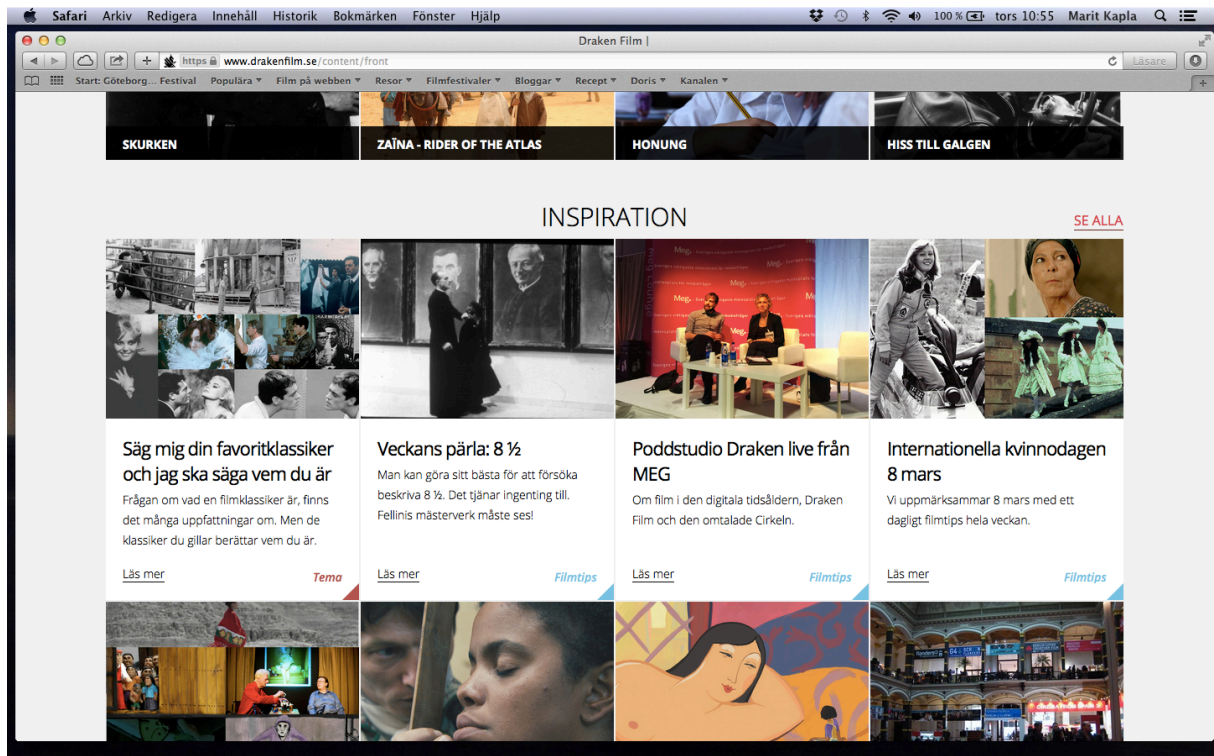
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**Check us out on [www.drakenfilm.se](http://www.drakenfilm.se)**

# drakenfilm.se



## Inspirational Editorials Build a Richer Experience



# Advanced Search and Filter Functions

The screenshot shows the Draken Film website's search interface. The page has a red header with the site logo and navigation links. Below the header, there are several filter categories: GENRE, NYCKELORD, FESTIVALÅR, and LAND. The LAND filter is expanded, showing a grid of checkboxes for various countries with their respective film counts. For example, Frankrike has 36 films, and Grekland has 1. There is also a search bar for the filters and a main search bar at the bottom labeled 'Sök filmer'.

# In-depth Product Pages...

The screenshot shows the product page for the film 'Eastern Boys' (2013). The page features a large video player with a 'SE FILM' button and a 'SE TRAILER' button. To the right of the video player, there is a metadata section with the following information:

- Title: Eastern Boys
- Genre: Drama
- Regj: Robin Campillo
- År: 2013
- Speltid: 128 minuter
- Språk: Franska
- Land: Frankrike
- Språk textning: Engelska

Below the metadata, there is a section for 'Skådespelare' (Cast) listing: Olivier Rabourdin, Kirill Emelyanov, Danil Vorobyev, Camilla Chanirova, Beka Markozashvili, Bislan Yakhliaev, Mohammed Doukouzov, and Ator Bourgade. At the bottom of the page, there is a short synopsis in Swedish: 'Runt järnvägsstationen Gare du Nord i Paris pågår en slags katt-och-rätta-lek mellan säkerhetsvakterna och ett gäng unga killar från Östeuropa. Något skumt håller gänget säkert på med, men vad? Medelålders affärsmannen Daniel passerar förbi och fastnar för en av killarna, Marek. Lite fultigt förhör han sig om sexuella tjänster och de stämmer träff i Daniels lägenhet dagen därpå. Det är dock inte bara'.

# ...with Related Features

Safari Arkiv Redigera Innehåll Historik Bokmärken Fönster Hjälp  
Eastern Boys | Draken Film  
www.drakenfilm.se/film/eastern-boys  
Start: Göteborg Festival Populära Film på webben Resor Filmfestivaler Bloggar Recept Doris Kanalen  
Ko Shibasaki - IMDb Eastern Boys | Draken Film Skärmlapp - Dropbox Skärmlapp - Dropbox

*Mellan väggarna*, den senare Guldpalmsvinnare i Cannes 2008. År 2004 regidebuterade han med långfilmen *Les revenants* som sedan blev grunden till tv-serien *Gengångare* som visats i Sverige.

Trots överraskningar i händelseförloppet, behåller *Eastern Boys* trovärdigheten hela vägen, inte minst tack vare de skickliga skådespelarna: Kirill Emelyanov som Marek, Daniil Vorobyov som Boss och Olivier Rabourdin, som bland annat spelar en av munkarna i *Gudar och människor*, som Daniel.

Marit Kapla

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*Far from casting judgment on the situation of illegal immigrants, or from being a reflection on paternity, this film first and foremost follows the logic of its fictional narrative. It portrays characters living clandestinely who represent both a danger and a promise for one another. Much like Daniel who, when faced with these young men from the East, oscillates between fear and desire, the film threads its way through ambiguous feelings, borderline, indeed marginal situations, but also, I do hope, through moments of pure jubilation.*

Robin Campillo

GUDAR OCH MÄNNISKOR  
MELLAN VÄGGARNA