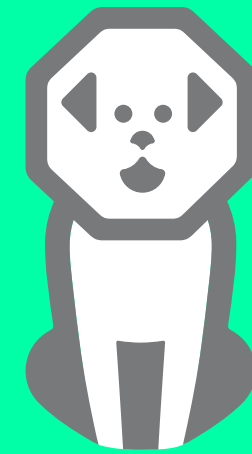


FILMIN



Jaume Ripoll @JaumeRV

NEW AUDIENCE: OPPORTUNITIES & CHALLENGES

Cinephile or Cinéphage



220.000

ADMISSIONS

NEW AUDIENCE: OPPORTUNITIES & CHALLENGES

Cinephile or Cinéphage



OFFER

STARS

BOREDOM

IMPATIENCE

BLOCKBUSTER VIDEO®

I  P2P



1. SHAREHOLDERS

Exhibitors	Distributors	Producers	International
Golem Renoir Wanda	Avalon Cameo Vértigo	El Deseo Tornasol Versus	Metropolitan Film Export UniversCiné

WHAT IS NOW FILMIN?

Filmin is available in

SPAIN

SINCE 2008

MÉXICO

SINCE JUNE 2015

PORTUGAL

DECEMBER 2015

EUROVOD

FOUNDER

FILMIN OVERVIEW

Now available on

PC
MAC
IPHONE
IPAD
ANDROID
CHROMECAST
SMART TV SAMSUNG
SMART TV LG
SMART TV PHILIPS
SMART TV SONY
SMART TV PANASONIC

Available Q4 2015

APPLE TV
PLAYSTATION 4

WHAT IS NOW FILMIN?

The largest online catalogue
in Europe with

6.200

FILMS

2.200

TV EPISODES

1.500

SHORTS

WHAT IS NOW FILMIN?

Our audience

300.000

REGISTERED USERS

300.000

VIDEOS STREAMED PER MONTH

90.000

FOLLOWERS ON SOCIAL MEDIA

2. INNOVATION

SVOD

70% of Filmin incomes

APP ON IPAD

First VOD company to have it one in 2008

DAY AND DATE

“A bullet in the head” 2008

“Carmina or blow up” 2013

FILM FESTIVALS

Special Collaboration: Rotterdam, Sitges...

Filmin: Atlántida Film Fest, Filmin Music Fest.

European: My French Film Fest, Streams.

SPECIAL COLLABORATIONS

Cinemas, Music Festivals, Book Publishers,
Film Schools

PRODUCING OUR OWN CONTENT

“Barcelona, winter night”

FILMIN



3. CONTENT CURATORS

Blog

Festival Coverage

News about all kind of films

Inside Character's minds

Don Draper, Jon Snow, Walter White, Tarantino...

Collections

Painters, Films with short duration...

Prescribers Selections

Top Directors pick their favorite films.

Top Musicians pick films to watch during a hangover day.

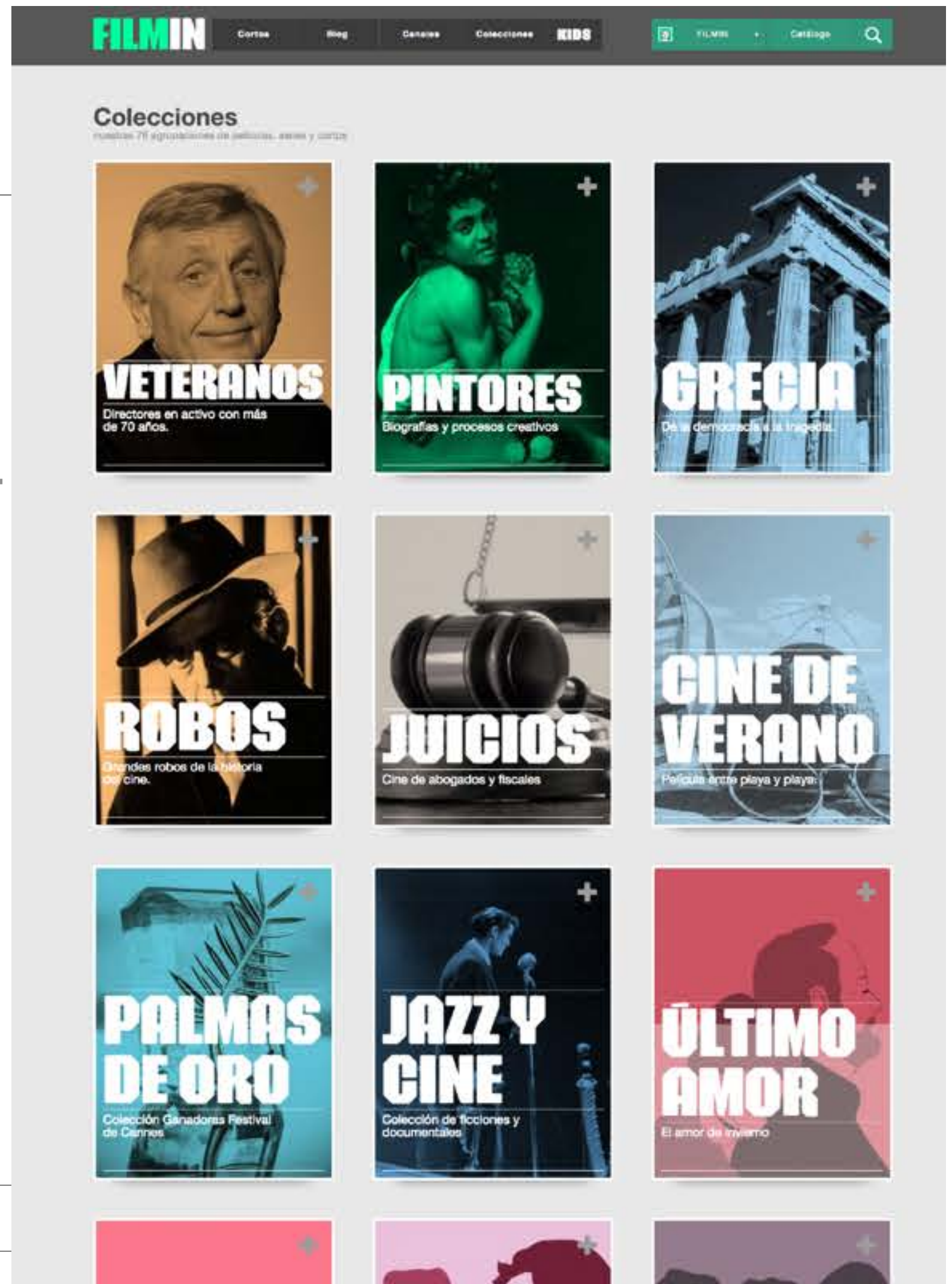
Current Topics

Greece, Russia, General Elections...

Shortfilm Contest

Users can upload their own creations.

FILMIN



BEYOND FRONTPAGE

Long Tail or New Releases

Festivals · Latest World News · Algorithm · Recommender system



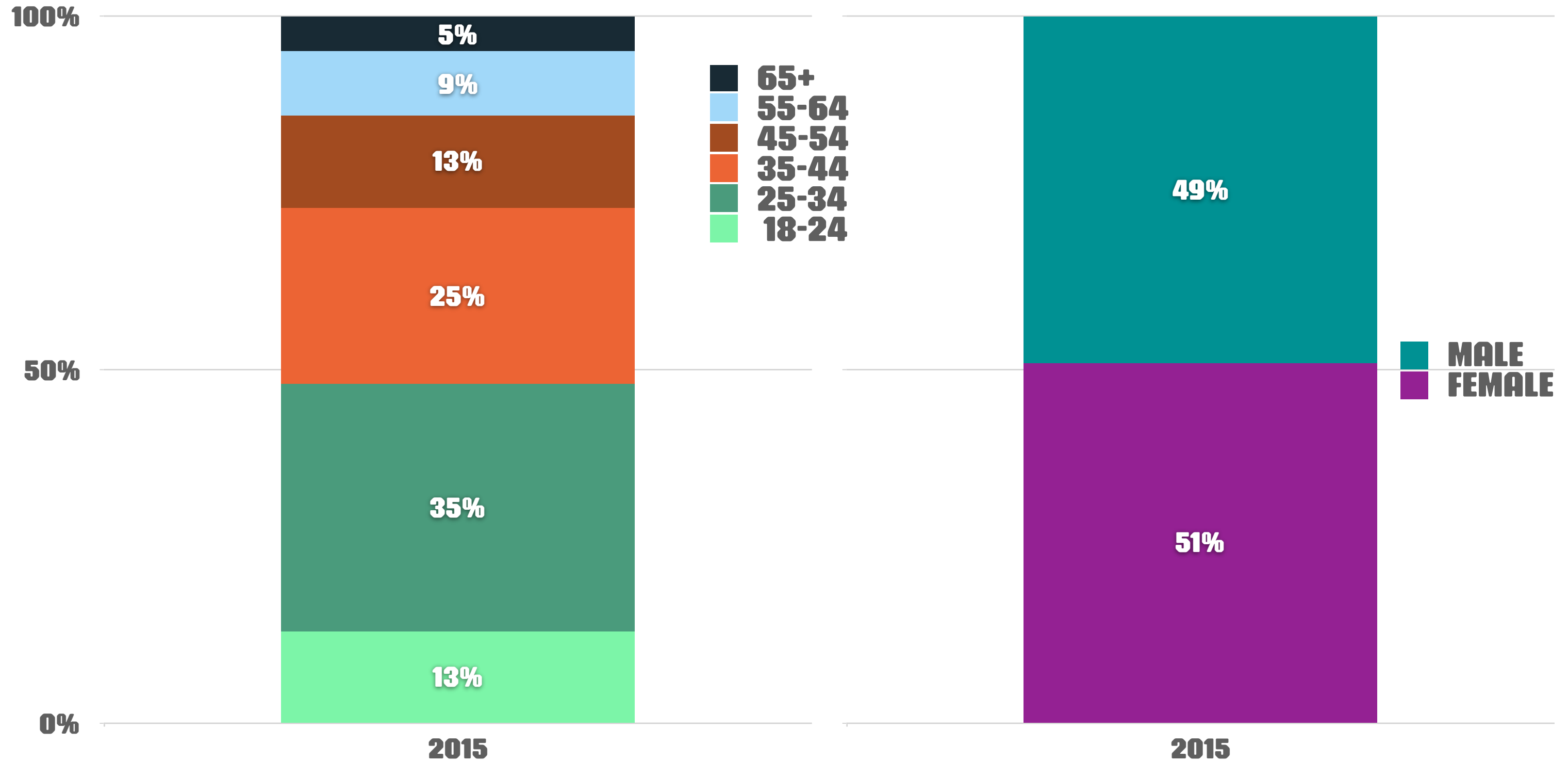
BOREDOM - NEW AUDIENCE, OLD MOVIES

Cinema en Curs · Drac Màgic · Teaching Guide



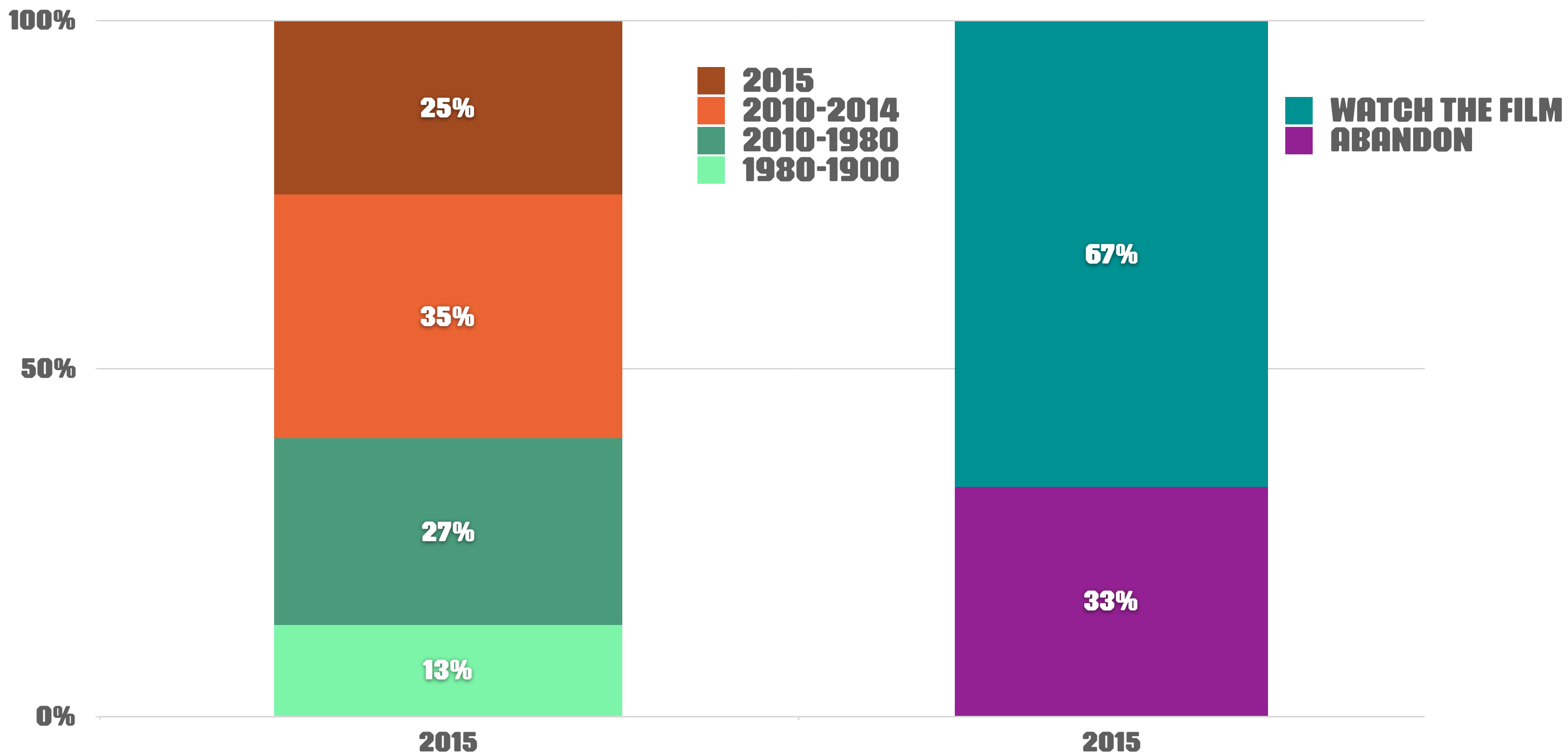
USERS DEMOGRAPHIC

2015



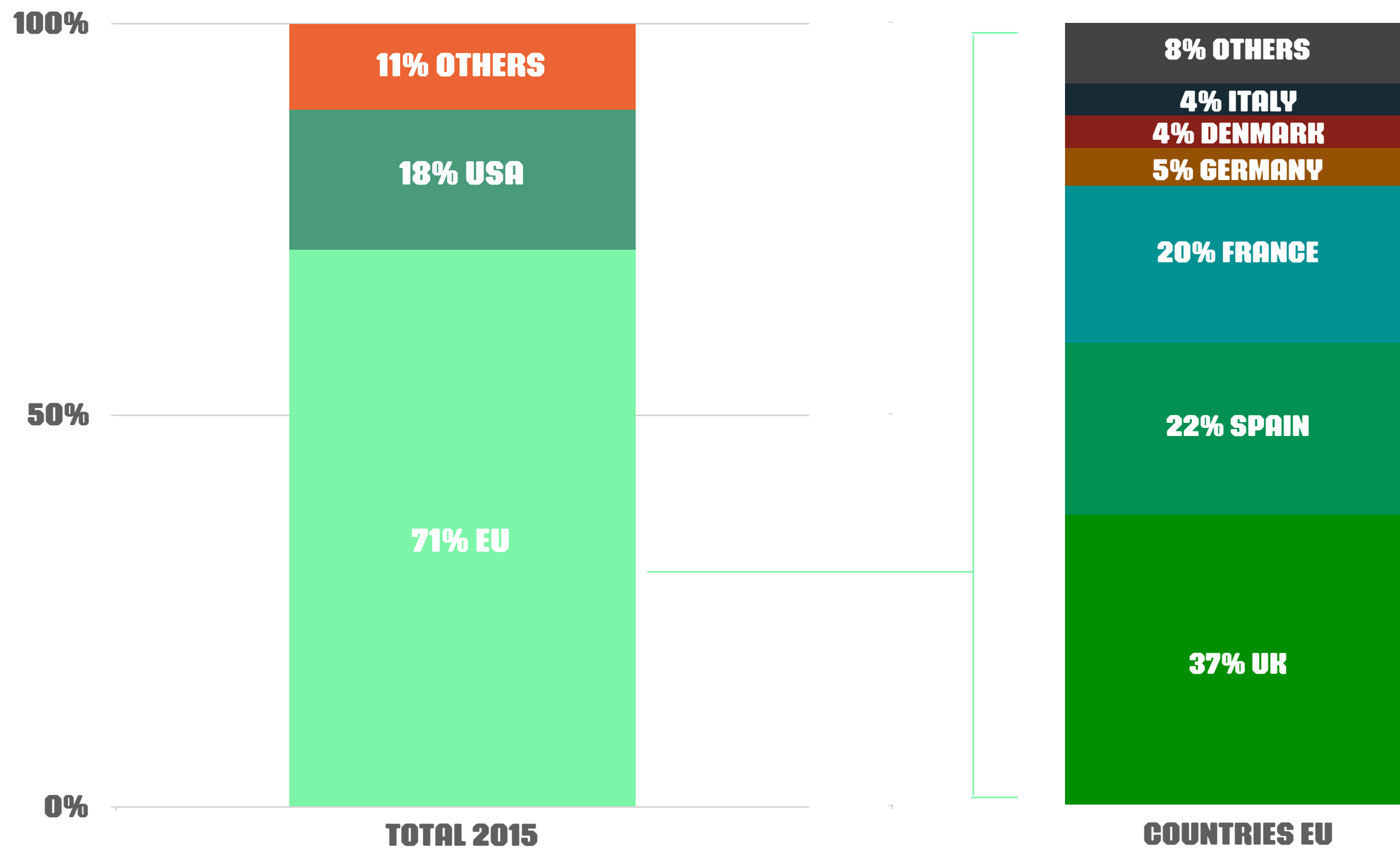
LONG TAIL

2015

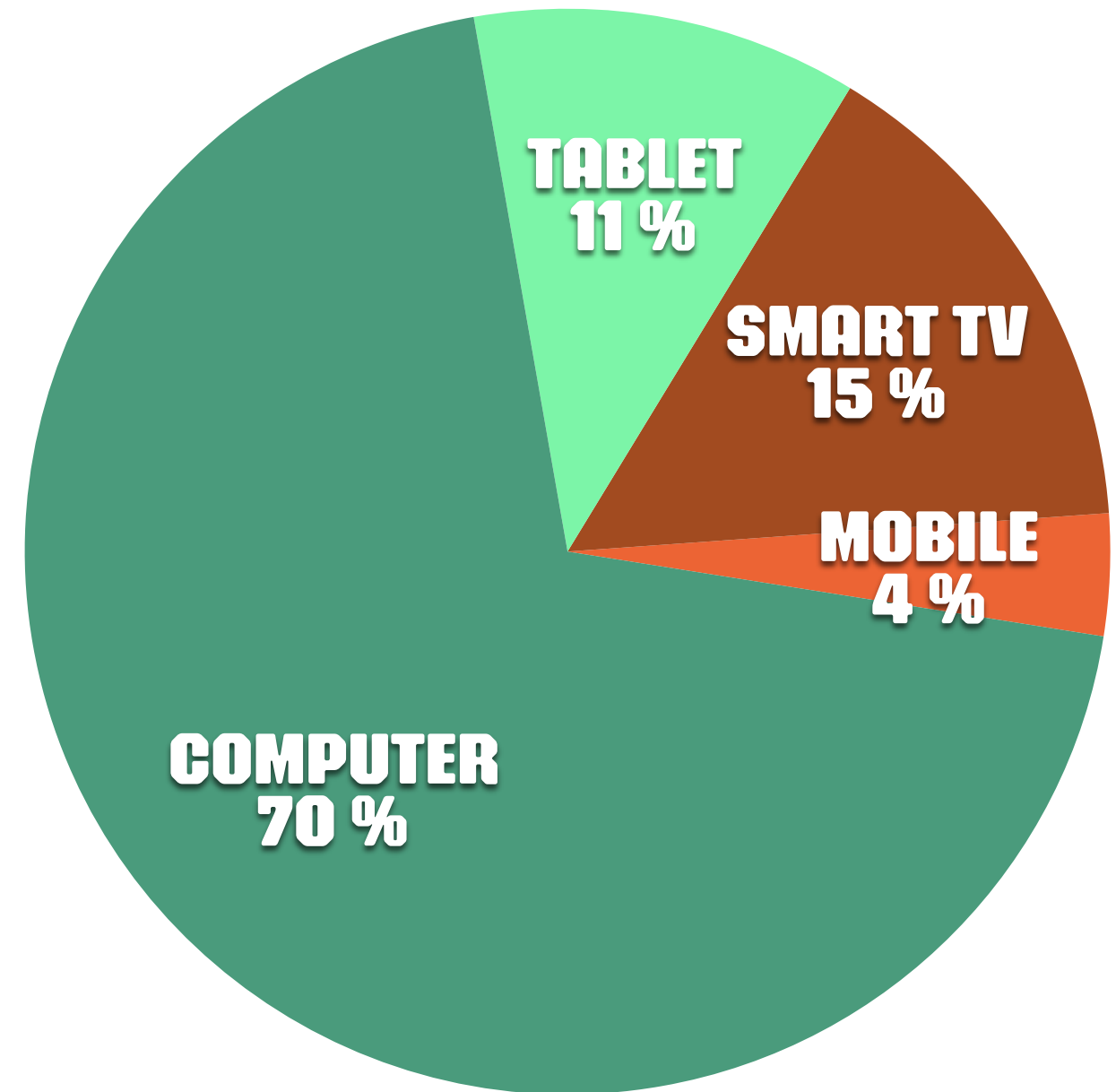
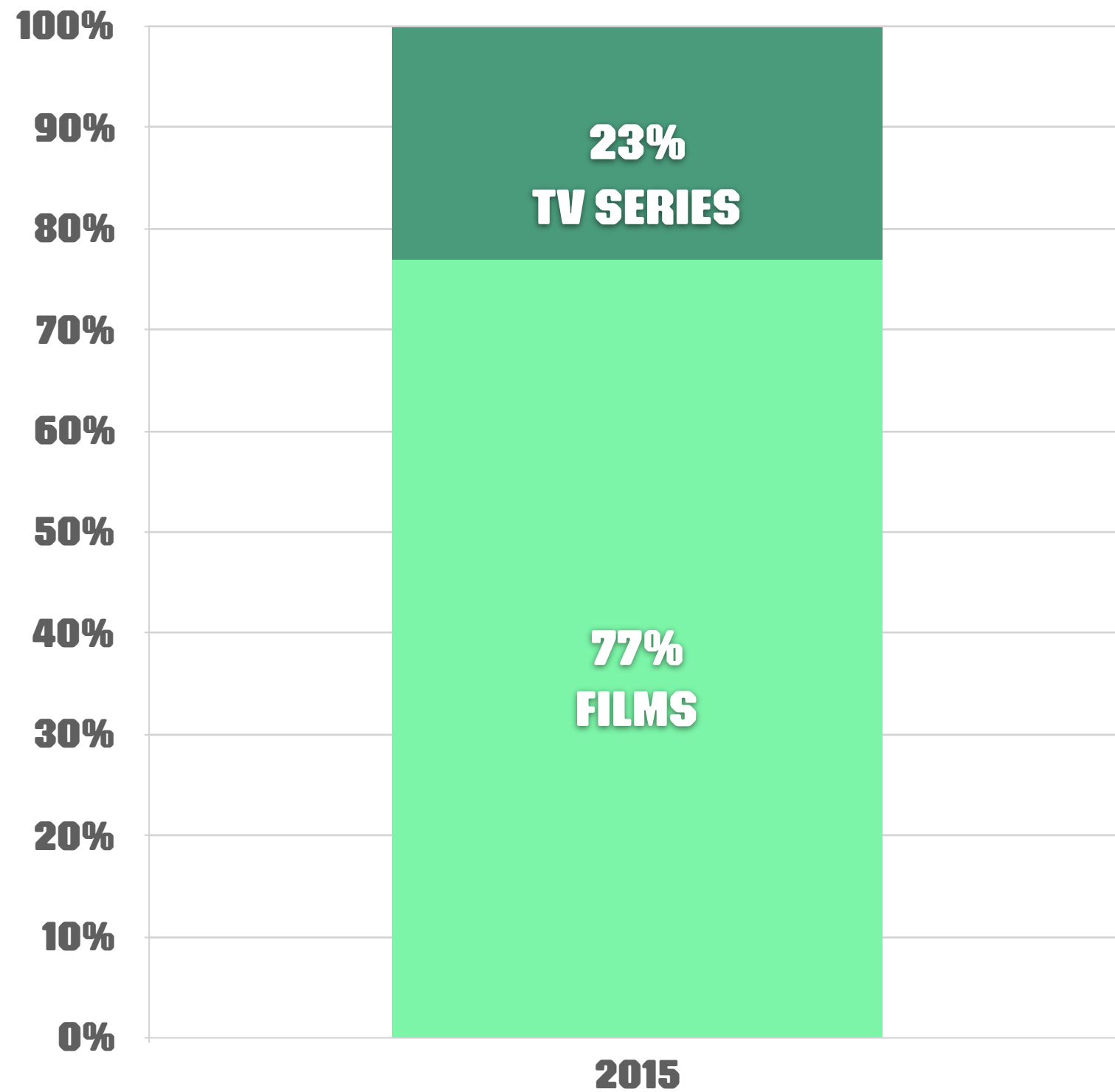


ORIGIN

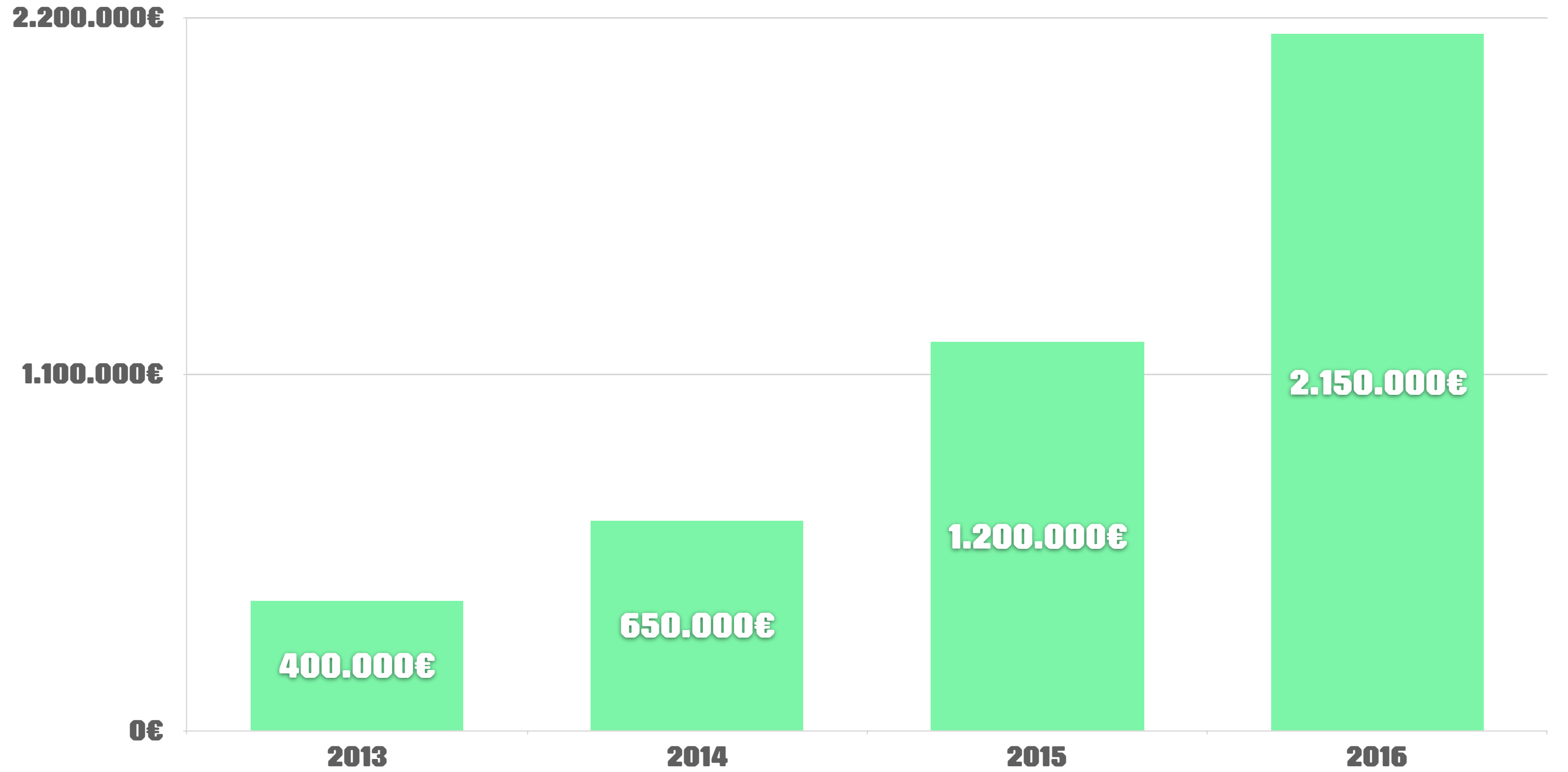
FILMS AND TV SERIES STREAMED JANUARY - NOVEMBER



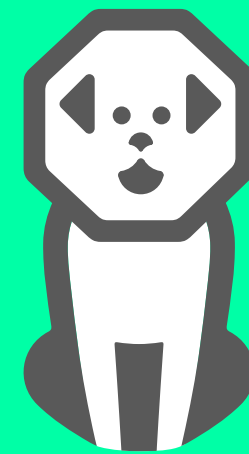
FILMIN STREAMS PER DEVICE



FILMIN ROYALTIES



FILMIN



LOCARNO | AUGUST · 2015